EVERY COMMUNITY ACCOMPLISHMENT BEGINS WITH INSPIRATION. WE FUEL THE INSPIRATION.

MISSION
The Saint Luke's Foundation of Cleveland, Ohio, reinvests its resources to provide leadership and support for the improvement and transformation of the health and well-being of individuals, families, and communities of Greater Cleveland.

VISION
The vision of the Saint Luke's Foundation of Cleveland, Ohio, is to achieve measurable, sustained improvements in health and well-being by targeting the root causes of problems. This vision will be achieved through Strategic Initiatives, Community Responsive Grants, and Community Focused Grants. Special emphasis will be given to the neighborhoods historically served by Saint Luke’s Medical Center.

Outcomes will be communicated and published.
HOW DO WE FUEL THE INSPIRATION? 

BY FINDING INDIVIDUALS AND ORGANIZATIONS THAT ARE DEDICATED TO HELPING THE COMMUNITY, AND BY SUPPORTING THEM IN THEIR ENDEAVORS. IN ADDITION, THIS YEAR THE SAINT LUKE’S FOUNDATION OF CLEVELAND DID MORE THAN FIND INSPIRATION IN OTHERS—WE FOUND IT IN OURSELVES. BEYOND PROVIDING GRANTS TO COMMUNITY ORGANIZATIONS, THE SAINT LUKE’S FOUNDATION FOUND A WAY TO IMPROVE FROM WITHIN. THROUGH A PROGRAM-WIDE EVALUATION, WE WERE INSPIRED TO CHANGE THE WAY WE WORK WITH THE ORGANIZATIONS WE SUPPORT, SO THAT THEY CAN BETTER SUPPORT THE COMMUNITY.

WITH THIS SAID, THE SAINT LUKE’S FOUNDATION OF CLEVELAND, OHIO, PRESENTS OUR 2003 ANNUAL REPORT, CREATED BY THE INSPIRATION OF OTHERS AND THE INSPIRATION WITHIN.
Inspiration is all around us, in many forms. It’s in the community as a whole and its efforts to redefine and strengthen itself. In the businesses that support and sustain so much of the community. In the efforts of individual people trying to make a difference.

This past year, the Saint Luke’s Foundation has been especially sensitive to the sources of inspiration that exist in our midst. And we’ve used those inspirational people, places, and events to inspire us to several accomplishments and changes. Not only did we continue to support our community by providing grants to various organizations, we also changed as an organization. In doing so, we further established our dedication to Cleveland by changing the way we work with the community.

Through an evaluation of our organization, we were able to step back and look at the Foundation through the eyes of those with whom we work. In turn, we were able to look at our process and policy, the way we are perceived, and how changes to each could positively affect the organizations we support. Changes were made in each area, and we believe these changes will improve the Foundation as a whole.

The Foundation has also had a smooth transition into our new location. After one year at 4208 Prospect Avenue, we are more than happy with our decision to move. We believe there is significance in being located in a community in the process of revitalization, and we feel that being in a completely restored building reflects our mission of transforming the community.

Beyond the improvements within, the Foundation continues to support our three strategic initiatives in hopes of improving the community. Each of these initiatives – the Collaborative for Organizing Mt. Pleasant, KidsHealth 2020, and Healthy Smiles – saw many successes.

The Foundation also had a very successful annual meeting, which gave attendees an opportunity to see the new building, learn more about the initiatives, and see how we were inspired to improve as an organization.

Most important, we were able to reflect upon the first six years of the Foundation’s existence. In those six years, we have learned about our community and ourselves. We have seen many successes and affected many lives. But beyond all of this, we have seen that with a little support, a community can grow healthy, a life can be improved, and a smiling face can be the greatest reward.

These smiles inspire us to continue on our mission, so we invite you to read through the pages of our 2003 annual report and see what a little inspiration can do.

Sincerely,

Francis H. Beam, Jr.
Chairman, Board of Trustees

Denise S. Zeman
President and CEO
EVALUATION OF THE COMMUNITY RESPONSIVE GRANTMAKING PROGRAM

For six years now, the Saint Luke’s Foundation of Cleveland, Ohio, has been dedicated to serving the community in which we reside. In those six years, we have come into contact with many inspirational people and organizations. This has given us the opportunity to observe firsthand many best practices. And from that, we have drawn our own inspiration.

This is why we conducted a very detailed evaluation of our organization, examining everything from how we are perceived to how we perform. And we’re making changes. Changes that will make it easier for the community to work with us, changes that will make it easier for organizations to work with us, changes that are making the Saint Luke’s Foundation of 2004 better than 2003. Not only are we dedicated to bettering this community, we are dedicated to bettering ourselves.

Here are some of the changes you will be seeing:

• We have improved the process of informing declined applicants why their programs did not meet the Foundation’s standards or guidelines.
• We are ensuring that grantees receive clear indication as to whether additional support for their projects will be considered.
• We are reviewing the Foundation’s policies on multi-year grant requests and the provision of seed money versus capacity-building grants.
• As the Foundation’s assets grow and grant requests increase, we will continue to streamline the grantmaking process, particularly through the appropriate use of technology.
• We are considering the feasibility of raising the discretionary grant level.

All of these changes are currently being implemented with the goal of making our Foundation stronger. Because even as we focus on our present tasks, we are preparing ourselves for the future, doing all that we can to serve the community to the very best of our ability. So that we can serve as an inspiration for others in the same way they have served as an inspiration for us.

STRATEGIC INITIATIVES

THE COLLABORATIVE FOR ORGANIZING MT. PLEASANT

The Collaborative for Organizing Mt. Pleasant continued to inspire efforts toward a healthier community in 2003. The goal of the Collaborative is to create an economically stable, safe, attractive, and educated community. This is achieved through collaboration, coordination, and planning with community members and community leaders. In 2003, the dedication and inspiration of these community members, with support from the Saint Luke’s Foundation, resulted in another year of successful community revitalization.

Achievements of the Collaborative for Organizing Mt. Pleasant in 2003:

• A $25,000 grant was received from the Cuyahoga County Department of Health and applied toward tobacco prevention and cessation activities throughout the Mt. Pleasant community. Prevention activities were also integrated into the 21st Century Community Learning Centers.
• The Mt. Pleasant Ministerial Alliance (MPMA) was established. MPMA is working with leaders of community projects to discuss job opportunities for residents using the employment and training model adopted by the alliance members.
• Six community-based organizations and two Cleveland Municipal Schools received funding from the Collaborative.
• The Odelia V. Robinson Endowment Fund was established to support youth leadership development in the Mt. Pleasant community.
• The first annual Mt. Pleasant Community Meeting was held to update the community on the revitalization plan and to receive their input. Over 150 adults and young people participated.
The Collaborative received additional financial support from the Cleveland Community Development Block Grant Fund and ParkWorks/Cleveland Division of Waste Collection.

**KIDSHEALTH 2020**

The inspiration for the KidsHealth 2020 Initiative was a commitment to healthy lives for urban children. As part of an ongoing effort for the Foundation, this initiative is designed to help provide underprivileged children with access to care. Through the work of a special task force, six areas of need have been identified in our community: Child Primary Health Care, Chronic Health Conditions of Childhood, Developmental Delay and School Readiness, Mental/Emotional/Behavioral Health Issues, Health Insurance, and Supporting Inner-City African-American Families. Targeting all of these issues, the KidsHealth 2020 Initiative was successfully launched in 2003.

Achievements of KidsHealth 2020 in 2003:

- The KidsHealth Asthma Program completed the first and second phases of health screening at Charles Dickens Elementary School and initiated planning for the management component of the program.
- The first annual KidsHealth Summer Fair Series was conducted. Held on four Saturdays over a two-month period, these “edutainment”-type programs fostered parent-child interaction and modeled activities that parents could initiate with their children.
- The “Dickens Ice Cream Social,” a new back-to-school event, was designed to improve parent-teacher-child interaction. The event was highly successful, drawing over 170 parents and more than 190 children.
- In order to get other community organizations involved, multiple meetings with potential partners and collaborators were held to explore opportunities to assist one another. Participants included the Cuyahoga County Early Childhood Initiative, Environmental Health Watch, Beech Brook, Westside Ecumenical Ministries, the Hanna Perkins Center, Starting Point, Heights Parent Center, Shaker Family Center, HealthSpace Museum, the Cuyahoga Community College Early Childhood Department, Mt. Pleasant Community Council, and the Greater Cleveland Asthma Coalition.

It’s efforts like these that can help the community raise generations of healthy children who can go on to inspire others in ways we have yet to imagine.

**HEALTHY SMILES**

The Healthy Smiles Initiative is a collaboration between the Saint Luke’s Foundation, the Case Western Reserve University School of Dental Medicine, and the Cleveland Municipal Schools. Not only does this program provide children with dental care, but it gives dental students some much-needed experience in community dentistry.

Since the beginning of the 2003-2004 school year, the program has visited 83 elementary and middle schools. Children receive information about oral health, have sealants applied to at-risk teeth, are referred to local dentists, and learn about becoming healthcare providers themselves. Each year, the goal of Healthy Smiles is to reach more children and more schools.

The program has received nothing but praise from the children, their parents and teachers, and the students at Case. It has also received national attention in *The New York Times*. This one-of-a-kind initiative provides care, education, and experience to all those involved – another example of how a little inspiration can go a long way.

Funding for the Healthy Smiles Initiative comes from various sources. The Robert Wood Johnson Foundation is providing $499,630 in funds through 2006; the Cleveland Foundation is also funding the initiative through 2006, contributing $121,112; and the Mt. Sinai Health Care Foundation has contributed $280,150.
In addition to the three Strategic Initiatives described on the previous pages, the Saint Luke’s Foundation of Cleveland also provides direct financial support through the Community Responsive Grants Program.

Specifically, our goal is to help communities achieve measurable, sustained improvements in the health and well-being of Greater Cleveland’s underserved urban population by targeting the root causes of problems.

Priority is given to programs and agencies serving those neighborhoods previously served by Saint Luke’s Medical Center: Mt. Pleasant, Buckeye Shaker, and Woodland Hills.

Proposals must reflect one of the Foundation’s five primary areas of interest:

**Enhancing Community Involvement and Ownership**
Projects that increase community involvement in defining priority health-related needs, designing initiatives, and identifying assets to meet those needs.

**Promoting Healthy Behaviors and Lifestyles**
Programs that assist in protecting and improving the health of individuals, families, and communities.

**Increasing and Improving Healthcare**
Programs that maintain and/or improve access to appropriate, comprehensive, affordable, high-quality healthcare.

**Educating Healthcare Professionals**
Programs that increase the capacity and interest of the healthcare workforce in serving the health and healthcare needs of Greater Cleveland.

**Increasing Knowledge**
Programs that further knowledge about health, health improvement, and healthcare delivery in urban neighborhoods.

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**COMMUNITY | CIVIC**

**Ohio Grantmakers Forum**
Online Database of Nonprofit Capacity-Building Service Providers
$3,620.96

**Cleveland State University**
Pilot Initiative for Capacity Building of the Center for Nonprofit Policy and Practice
$80,000.00

**ideastream**
Strengthening Our Community Project: Exchange & Connect to Expand Community Services on WVIZ/PBS
$50,000.00

**Trinity Commons Foundation**
Ten Thousand Villages Store at Trinity Cathedral
$5,000.00

**Cuyahoga County Juvenile Court**
Consultation Services for Collaborating for Change Initiative
$4,700.00

**AIDS Taskforce of Greater Cleveland**
Consultation Services for New City-County Model of Incarceration and Community Corrections
$2,500.00

**Midtown Cleveland, Inc.**
Annual Support
$250.00

**The Quadrangle, Inc.**
Annual Support
$500.00

**Fund for Our Economic Future**
A Collaborative Initiative for Regional Economic Development
$300,000.00
EDUCATION

Cleveland Scholarship Programs, Inc.
Scholarship Support
$2,500.00

Hathaway Brown School
Aspire Program
$5,000.00

Central School of Practical Nursing
Nutrition and Recipe Modification Project
$1,683.00

Crohn's & Colitis Foundation of America
Support for Educational Conference – Ask the Experts
$4,900.00

Grantmakers in Health
Educational Symposium Support
$3,000.00

Center for Families and Children
2003 Public Policy Conference
$5,000.00

East End Neighborhood House
Project Seed – Year 4
$50,000.00

Case Western Reserve University School of Medicine
Scientific Enrichment and Opportunity Program
for Cleveland High School Students (2-year grant)
$25,000.00

Urban Minority Alcoholism and Drug Abuse
Outreach Program
Scholarships for Annual Conference
$3,250.00

Case Western Reserve University School of Medicine
Planning Grant for the Clinical Skills and Simulation Center
$40,000.00

Project: LEARN
Reading Health (Health Literacy Program)
$35,200.00

Cleveland Scholarship Programs, Inc.
Alexander Hamilton Middle School Early Awareness Program
$50,000.00

The Thoracic Surgery Foundation
for Research and Education
Transfer of Cross-Jones Endowment Fund
$233,688.96

HEALTH

ParkWorks
Clevelanders in Motion – Healthy Lifestyles
$40,000.00

St. Vincent Charity Hospital
Health Advocacy Program
$50,000.00

The Salvation Army
Emergency Medical Needs
$27,500.00

American Heart Association
Public Access to Defibrillation (PAD)
$34,160.00

Womankind Maternal and Prenatal Care Center
Prenatal Care
$25,500.00

Minority Organ Tissue Transplant Education Program
of Cleveland
Educational Programming Capacity-Building Project
$53,500.00
## Community Responsive Grants 2003

<table>
<thead>
<tr>
<th>Organization</th>
<th>Project Description</th>
<th>Funding Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Way Services of Cleveland</td>
<td>Tobacco Use Reduction Initiative of Cuyahoga County</td>
<td>$50,000.00</td>
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<tr>
<td>Cuyahoga County Board of Health</td>
<td>West Nile Virus Study</td>
<td>$25,825.00</td>
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<tr>
<td>Kidney Foundation of Ohio</td>
<td>Annual Renal Symposium</td>
<td>$5,000.00</td>
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<tr>
<td>The Center for Community Solutions</td>
<td>Cleveland School District Comprehensive Health Plan Implementation</td>
<td>$50,000.00</td>
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<tr>
<td>AG Bell Association for the Deaf and Hard of Hearing</td>
<td>Public Awareness Community Outreach Program</td>
<td>$5,000.00</td>
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<tr>
<td>North East Ohio Health Services</td>
<td>Building Capacity in Mental Health Care: An NEOHS Initiative</td>
<td>$73,895.00</td>
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<tr>
<td>Health Policy Institute of Ohio</td>
<td>Operating Support</td>
<td>$100,000.00</td>
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<tr>
<td>The Free Clinic of Greater Cleveland</td>
<td>Adult Medical Clinic Program</td>
<td>$100,000.00</td>
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<tr>
<td>North Coast Health Ministry</td>
<td>Support for Social Worker</td>
<td>$35,000.00</td>
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<tr>
<td>East Cleveland Farmers Market</td>
<td>Good Eats at the Market</td>
<td>$2,500.00</td>
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<tr>
<td>St. Vincent Charity Hospital</td>
<td>Project C.H.A.S.E. (Community Health and Awareness Screening and Evaluation)</td>
<td>$34,500.00</td>
</tr>
<tr>
<td>New Directions, Inc.</td>
<td>Support for Multisystems Care/Linkage Manager for Male Residential Treatment Program</td>
<td>$50,000.00</td>
</tr>
<tr>
<td>Little Sisters of the Poor</td>
<td>Improving Opportunities, Skill and Performance of Nursing Staff Through Training</td>
<td>$26,450.00</td>
</tr>
<tr>
<td>Cuyahoga County Board of Health</td>
<td>Shaken Baby Syndrome Education Project – Year 2</td>
<td>$50,000.00</td>
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<tr>
<td>Cuyahoga County Community Mental Health Board</td>
<td>Mental Health Strategic Plan</td>
<td>$26,500.00</td>
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<tr>
<td>Cleveland Clinic Foundation</td>
<td>2003 Medical Innovation Summit</td>
<td>$2,500.00</td>
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<tr>
<td>Greater Cleveland Health Education &amp; Service Council (GCHESC)</td>
<td>Operating Support</td>
<td>$75,000.00</td>
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<tr>
<td>Hard Hatted Women</td>
<td>Funding for the Mental Health Component of the Pre-Apprenticeship Training (PAT) Program</td>
<td>$15,000.00</td>
</tr>
<tr>
<td>United Way Services of Cleveland</td>
<td>AIDS Funding Collaborative</td>
<td>$65,000.00</td>
</tr>
</tbody>
</table>
Project East, Inc.
Future Endeavors Strategic Plan
$28,000.00

Cleveland Clinic Children’s Hospital for Rehabilitation
Technology Resource Center
$50,000.00

Cuyahoga County Board of Health
Breast and Cervical Cancer Project (BCCP)
$18,000.00

The Old Stone Foundation
Healthcare Education Program
$10,000.00

Eliza Bryant Center
Operating Support for Senior Outreach – Adult Day Care Programming
$64,900.00

The Center for Community Solutions
Improving Program Planning, Policy Development, and Advocacy Efforts in Cuyahoga, Summit, and Lorain Counties: 2003-04 Ohio Family Health Survey
$5,000.00

Cleveland Rape Crisis Center
Healing Survivors and Creating Systemic Change Through Enhanced Hospital Advocacy
$20,000.00

Malachi House
Operating Support for One Room
$22,175.00

Shoes and Clothes for Kids, Inc.
New Shoe Gift Certificate Program
$10,000.00

Women’s Re-Entry Network
Women’s Re-Entry Network (WREN) Restoration Project
$60,000.00

Hunger Network of Greater Cleveland
Community Liaison Project – Year 2
$14,564.00

HELP Foundation, Inc.
HELP Summer Program
$25,000.00

Bellefaire Jewish Children’s Bureau
Improved Crisis Prevention & Intervention Protocol: Working with Violent and Aggressive Youth
$25,000.00

Lutheran Metropolitan Ministry
Guardian Assessor Position
$24,906.00

Center for Mental Retardation
Strategic Planning Process
$11,500.00

YMCA of Greater Cleveland
Y-Haven Transitional Housing Program
$40,000.00

Berea Children’s Home & Family Services
Support for Pro Kids & Families Program
$38,000.00

Spectrum of Supportive Services
Support for Business Development Coordinator
$37,500.00

HUMAN SERVICES
Fieldstone Farm Therapeutic Riding Center
Scholarships for Inner-City Children
$5,000.00

Cleveland Sight Center
Independent Living Program – Funding Match
$17,350.00

Stella Maris
Strategic Planning
$24,550.00

Cleveland Foodbank, Inc.
Fresh Produce Initiative/Mobile Produce Market
$43,474.00

Planned Parenthood of Greater Cleveland
Teen Conference for Boys: “Get Respect and Represent”
$2,500.00

United Way Services of Cleveland
Directed Donation
$7,500.00

Positive Education Program
Building Group Cohesion: A Proven Method for Improving Outcomes for the Children and Youth in PEP’s Day Treatment Center
$40,000.00

St. Paul’s Shrine
Hot Meal Program
$1,000.00

Catholic Ministry to the Incarcerated
Writing Home Project at the Cuyahoga County Jail
$3,000.00

Bridgeway, Inc.
Magnolia Clubhouse
$2,800.00

OTHER

Grants Managers Network
Annual Support
$500.00

Ohio Grantmakers Forum
Annual Support
$4,826.00

Grantmakers for Effective Organizations
Annual Support
$1,000.00

Grantmakers in Health
Annual Support
$5,000.00

Grantmakers in Aging
Annual Support
$5,000.00

The Foundation Center – Cleveland
Annual Support
$2,500.00

Neighborhood Funders Group
Annual Support
$1,000.00

TECHNOLOGY

Providence House, Inc.
Technology Implementation Program
$45,000.00

Murtis H. Taylor Multi-Service Center
Clinical Records Management System Advancement
$45,000.00
The Foundation is committed to working in partnership with all grantseekers throughout the application process. This process has been designed to encourage consultation and collaboration between grantseekers and the Foundation. It is intended to minimize the steps necessary to complete a request. All agencies considering applying to the Saint Luke’s Foundation are encouraged to call with any questions that arise at any point in the application process.

**STEP 1: THE LETTER OF INQUIRY**
The grantmaking process is initiated with the submission of a letter of inquiry (LOI) through the Foundation’s Web site, www.saintlukesfoundation.org. All LOIs are reviewed by program staff to determine if there is a reasonable match between the proposed project and the Foundation’s mission.

**STEP 2: THE SITE VISIT**
If the proposed project is determined to be within the Foundation’s areas of interest, a site visit is scheduled. The site visit provides Foundation staff with detailed information to determine if the proposed project should be presented to the Foundation’s Board for funding consideration.

**STEP 3: PROPOSAL SUBMISSION AND REVIEW**
Following the site visit, Foundation staff request proposals for those projects that are a strong match with the Foundation’s mission. The Foundation does not consider unsolicited proposals. Proposals are reviewed by program staff and prepared with recommendations to the Board of Trustees Grant Review Committee and the full Board.

**WHO CAN APPLY**
Applicants must either be an organization designated as nonprofit under Section 501(c)(3) of the Internal Revenue Code or a governmental unit or agency.

**THE FOUNDATION DOES NOT FUND:**
- Individuals
- Religious organizations for religious or evangelical purposes
- Projects outside Greater Cleveland that do not directly benefit Cleveland residents
- Fundraising events
- Endowment funds
- Capital campaigns
- Biomedical research
- Debt retirement
- Lobbying

**TIMELINE FOR GRANT SUBMISSIONS**
Each grant cycle is four months in length from letter of inquiry submission to the Foundation’s Board meeting.

<table>
<thead>
<tr>
<th>LETTER OF INQUIRY DEADLINE DATE</th>
<th>PROPOSAL DEADLINE</th>
<th>GRANTS FUNDED</th>
</tr>
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<tbody>
<tr>
<td>August 2, 2004</td>
<td>October 1, 2004</td>
<td>December 1, 2004</td>
</tr>
<tr>
<td>November 1, 2004</td>
<td>January 3, 2005</td>
<td>March 1, 2005</td>
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<tr>
<td>February 1, 2005</td>
<td>April 4, 2005</td>
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<td>May 2, 2005</td>
<td>June 30, 2005</td>
<td>September 1, 2005</td>
</tr>
<tr>
<td>August 1, 2005</td>
<td>October 3, 2005</td>
<td>December 1, 2005</td>
</tr>
</tbody>
</table>

**STAFF DISCRETIONARY GRANTS**
Foundation program staff make discretionary grants of up to $20,000 for smaller, time-sensitive projects. In requesting discretionary grant funds, applicants must submit a letter of inquiry online through the Foundation’s Web site, www.saintlukesfoundation.org. Requests are reviewed on a rolling basis. Requests of $5,001–$20,000 also require a site visit and proposal; however, funding allocations are made following staff review of proposals submitted.

**GET ACQUAINTED MEETINGS**
Foundation staff welcome the opportunity to meet with prospective applicants to talk about possible collaborations with the Foundation. These appointments, called Get Acquainted Meetings, are scheduled prior to LOI submission in order to:
- Determine which of an organization’s funding priorities is the best match with the Foundation’s mission
- Introduce Foundation staff to a new organization or program or a key staff member at the organization
- Provide prospective applicants with detailed information regarding the Foundation’s mission and interests
- Work through the elements of a project that is in its formative stages
AFFECT

SAINT LUKE’S FOUNDATION OF CLEVELAND, OHIO
FINANCIAL STATEMENT 2003

DECEMBER 31, 2003

Net Assets
Cash and Investment ................................ $84,894,043
Less Accrued Expenses .................................... 206,713
Net Assets ................................................ $84,687,330

STATEMENT OF ACTIVITIES FOR YEAR END
DECEMBER 31, 2003

Revenue
Investment Income, including
Unrealized Losses .................................... $18,616,334
Transfer from Saint Luke’s Medical Center ...... 3,286,337
Gifts and Other .............................................. 175,673
Total Revenue (Losses) .............................. $22,078,344

GRANTS, STRATEGIC INITIATIVES,
AND PROGRAM EXPENSES

Community Responsive Grants Paid ...................... $2,823,713 *
Collaborative for Organizing
Mt. Pleasant Initiative .................................... 841,772
KidsHealth 2020 Initiative ................................ 740,352
Healthy Smiles Initiative .................................. 425,986
Other Program Expenses .................................. 104,900
Administrative Expenses .................................. 810,583

Total Grants and Program Expenses ............... $5,747,306

* Totals include payments on multi-year grants awarded in previous years.

SAINT LUKE’S FOUNDATION OF CLEVELAND, OHIO
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