LETTER FROM
the Chairman
and President

Growing from the inside out through a continuous process of planning, implementation and evaluation

As we begin our fourth full year of grant-making, we are pleased to report significant progress in our efforts to evolve as a private foundation and to improve the health status and well-being of Northeast Ohio residents.

A powerful force in our internal growth has been the prioritization of evaluation, both for the projects we fund and for our effectiveness as a foundation. As an outgrowth of a Board and Staff Retreat, we are in the process of developing a framework that will enable us to measure the impact of our work processes, initiatives and funding decisions within the continuous process of planning, implementation and evaluation. At our first Annual Meeting, philanthropic strategist Mark Kramer advanced our thinking with his cogent discussion of the importance of creating value by linking strategy and organizational alignment to the achievement of goals and impacts.

Already we are seeing the impact of this approach. Through our strategic initiatives and community grants, we are doing what other communities across the country yearn to do: we are empowering people to build their futures on their own hopes and dreams—to grow from the inside out.

Nearly two years of intensive planning by the Mt. Pleasant Planning Council culminated this year in the resounding approval of a first-year revitalization plan and the creation of a new nonprofit corporation, the Collaborative for Organizing Mt. Pleasant. With a board of directors drawn largely from the community, and a highly skilled staff, the Collaborative is responsible for linking community assets and resources to implement the key elements of the plan: economic development, education, physical environment, and community and family empowerment.

With a focus on improving the physical, mental, and emotional health of children, KidsHealth 2020 is publishing an exciting series of reports on “best practices” in pediatric services and is implementing three core initiatives as part of a model delivery program. Here, too, the direction was set by the community. Interviews with nearly 300 parents and grandparents revealed their most pressing needs and concerns, and these are reflected in the plans for an Early Head Start Program, a safe playground and resource center, and an asthma detection and intervention program. The Case Western Reserve University School of Medicine is our partner in this venture.

Our third strategic initiative, Healthy Smiles/Bright Futures, evolved from two pilot projects of the CWRU School of Dentistry that were funded by Saint Luke’s Foundation community grants. In 2003, the program reached 2,500 children in the Cleveland Municipal School District, providing dental screening, sealants, urgent care, and oral health education in the schools. The program expands access to care for an underserved population, and, at the same time, sensitizes dental students to the needs of urban children.

We are grateful to our growing number of partners and collaborators in the Greater Cleveland area, including the residents of our target communities who have shared their hopes and dreams with us. This report highlights this work. As we move forward in a continuous cycle of planning, implementation, and evaluation, we are hopeful that the Saint Luke’s Foundation will, indeed, have a long-term, sustainable impact on the communities we serve.
“Healthy Smiles–Bright Futures” reaches 15,000 children in Cleveland’s Municipal Schools with dental screening, sealing, and referral to ongoing care as well as dental health and hygiene education. CWRU dental students are exposed to public health dentistry throughout their training, and access to community-based care for poor children is increasing.

“When every Cleveland child has a "dental home" and when every Cleveland child has the same health benefits, especially oral health, as a suburban child, our work is done.”

-James A. Lalumandier, DDS, MPH

Four years ago, children in a few elementary schools near Case Western Reserve University were bused in to the School of Dentistry for examinations and sealants. The majority of Cleveland’s school children—most from families poor enough to qualify for the free meals program—received no care.

In 1998, with the leadership of Dr. James A. Lalumandier, chair of Community Dentistry at CWRU, and a grant from the Saint Luke’s Foundation, a small-scale school-based pilot program was launched to demonstrate the feasibility of bringing dentistry to the schools. Both the pilot and a second SLF grant to expand the program to many more schools, were immediately successful. Children were more comfortable in their own environment and missed little class time; teachers and parents became more aware of the need for oral hygiene and preventive care; and the dental students providing the service were sensitized to the needs, dental and otherwise, of poor children.

In August of 2001, the Foundation established “Healthy Smiles–Bright Futures” as a strategic initiative. By October, the program was operating in all 101 elementary and middle schools throughout the Cleveland Municipal School District. At the same time, the School of Dentistry revamped its curriculum to include a required first-year course in "Outreach Preventive Dentistry," which includes a four-week practicum in the sealant program. Throughout the remainder of the school year, third- and fourth-year dental students give dental exams, apply sealant to the 6- and 12-year molars (teeth that most often decay), and refer children who need follow-up care to a network of Cleveland dentists. In addition to the individual care, the program presents assembly and classroom programs in all the schools on dental health, hygiene, and nutrition and consults with teachers and parents.

Ensuring dental health for all of Cleveland’s school children

Dental Staff
Dr. James A. Lalumandier
Dr. Kristin Williams
Dr. Rose Kennedy
Carolyn Reid
Connie Watkins
Nancy Wadsworth
Kerry Boulton
Chris Lockhart

“Healthy Smiles–Bright Futures” is a collaborative effort of the Cleveland Municipal School District and the Case Western Reserve University School of Dentistry.
A healthy child performs developmentally appropriate tasks unhindered by physical, mental, or emotional problems that reduce longevity or quality of life and is protected by family and community from biological, social, and environmental threats to growth, development, and well-being.

A two-year planning process by a multidisciplinary Think Tank, working in concert with community residents, has identified promising approaches to a community-based health care delivery system.

Reports of best practices in each area are being published and disseminated to Greater Cleveland health and human services providers. Findings from the Think Tank research and in-depth interviews with 277 primary caregivers of children under age 10 were used to develop a model program that reflects the concerns and priorities of both groups through three core initiatives:

1. **An Early Head Start program** to enhance school readiness, promote positive parent-child interaction, and facilitate families’ access to mental and behavioral health services;
2. **A playground and resource center** to provide a safe site for recreation and to serve as a gateway to other KidsHealth 2020 programs and services;
3. **An asthma detection and intervention program** to offer screening, early identification, coordination of treatment, and parent education related to this chronic childhood disease, which is prevalent in the community.

“By working closely with Mt. Pleasant residents and leading health and social service organizations in the region, and being open to doing things in non-traditional ways, we have created a set of innovative services that will have a significant and lasting impact on the overall well-being of young children and their families.”

–Joyce Lee, Co-Director

As implementation progresses, planning will continue to involve the community in developing an approach that is both flexible and specific in order to be responsive to the children’s and families’ needs as they arise, yet sufficiently specific to ensure that the programs are meaningful, accessible, and effective. A Program Advisory Task Force will be formed to promote the program in the community, with technical assistance from a communications consulting firm.

KidsHealth 2020 is a collaboration of the Saint Luke’s Foundation and the Case Western Reserve University School of Medicine, experts in child health, and residents of the Saint Luke’s communities.

Evaluation strategies will be designed to monitor the planning and implementation phases of the program and to measure positive change occurring as a result of the interventions. The long-term goal of KidsHealth 2020 is to improve the health status of children from birth to age 10 in the Saint Luke’s area through innovative models that can be replicated in other communities.

Healthy children are the foundation for healthy communities, today and tomorrow. As we work with communities historically served by Saint Luke’s Medical Center, we will go beyond the traditional methods of health care delivery to improve access to care (particularly for chronic conditions) and behavioral health services. In addition, we will seek to increase the community’s resources, such as safe play areas and developmental preschool programs that promote healthy social growth and school readiness.

**Think Tank**
- Lynn Cates, M.D.
- Sandra Chappelle
- John Corlett
- Claudia Coulton, Ph.D.
- Leona Cuttler, M.D.
- Project Director
- Dan Flannery, Ph.D.
- Heidi Gartland
- Joseph Gauntner
- William D. Hayes, Ph.D.
- Gretchen Holsinger Kunkel
- Marianne Lax
- Joyce Lee, Project Co-Director
- James Leu, M.D.
- Lolita McDavid, M.D.
- James Quilty, M.D.
- Susan Redline, M.D.
- Wornie Reed, Ph.D.
- David Reines
- J.B. Silvers, Ph.D.
- Ken Slenkovich
- Ben Zelman

**Initiative Staff**
- David Kantor
- Christie Manning
- Leah Gary Shaikh
- Scott Sutorius

**KidsHealth 2020 Initiative**

Improving the physical, mental, and emotional health of children
An 18-month planning process by the Mt. Pleasant community resulted in a Comprehensive Community Revitalization Plan and the creation of the Collaborative for Organizing Mt. Pleasant, Inc., a non-profit corporation with responsibility for seeing that the Plan is implemented.

To guide the development of strategies for the evolution of a healthy community, the residents of Mt. Pleasant identified four focus areas:

- Economic Development
- Education
- Physical Environment
- Family and Community Empowerment

Three guiding principles were adopted:

- To build on assets of the community;
- To expand the capacity of leaders, organizations, and agencies to collaborate; and
- To increase the overall impact of everyone’s work in the community through coordination, collaboration, and planning.

Ten goals were developed, with specific objectives and anticipated outcomes, as a basis for seeking applications for relevant projects from organizations and agencies.

The Plan’s goals are:

**Economic Development**

1. Strengthen the existing businesses in the Mt. Pleasant community.

**Education**

2. Increase parental participation in the schools and improve communications between home and school.

3. Improve student attendance and decrease dropout rate in the Mt. Pleasant Schools.

4. Strengthen the relationship between school, home, and public libraries to improve skills and promote lifelong learning.

5. Create in-school centers for community education, training, and services.

**Physical Environment**

6. Strengthen the standards of living and behavior to increase community respect and beautification.

7. Increase overall sense of safety of residents, proprietors, workers, and visitors to Mt. Pleasant.

**Community and Family Empowerment**

8. Understand and enhance the formal and informal social systems in Mt. Pleasant.

9. Improve and expand communication between residents of Mt. Pleasant and the institutions, organizations, and agencies serving the community.

10. Collaborate with the Cleveland Municipal School District and other partners to improve the safety and utility of school buildings and their campuses in Mt. Pleasant.
In addition to the three major strategic initiatives described on the previous pages, the Saint Luke’s Foundation of Cleveland also provides direct financial support through our Community Grants Program to organizations that share our vision of a healthier Greater Cleveland.

Our mission, to foster and improve the health status and well-being of the people of Northeast Ohio, underlies all grantmaking decisions. Specifically, we are looking for creative approaches to help communities create safe places in which all families can live, work, grow, worship, and enjoy the benefits of a healthy environment.

- Enhance community involvement and ownership in defining priority health and health care needs, and utilizing existing assets and resources within the community.
- Promote healthy behaviors and lifestyles through education and outreach that increases the capacity of individuals and families to improve their own health and well-being.
- Increase and improve access to health care that is affordable, high quality, comprehensive, culturally competent, and appropriate.
- Educate health care professionals who will serve the health care needs of inner city residents.
- Increase knowledge by furthering research on the determinants of health, innovative strategies designed to improve community health and well-being, and the underlying causes of diseases and disabilities prevalent in the communities.

Priority is given to programs and agencies serving those neighborhoods previously served by Saint Luke’s Medical Center that are intended to:

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<tr>
<th>Community /Civic</th>
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THE SAINT LUKE’S FOUNDATION OF CLEVELAND, OHIO

Community Grants
### Education

- **The University of Chicago**
  - Directed Grant from the Cross-Jones Fund: $19,436
  - Operating Support: $22,420
  - Operating Support for the YARD Program: $25,000
- **Jobs for Greater Cleveland’s Graduates**
- **Friends of the Cleveland School of the Arts**
- **Citizen’s Academy**
  - Integrating Health & Mental Health Programming: $34,982
  - Professional Certification Program: $5,000
- **Mt. Pleasant Now Development Corporation**
  - Breaking the Barriers of HIV/AIDS in the African American Community: $200,000
- **NAACP**
  - Directed Grant from the Cross-Jones Fund: $29,350
- **Medical College of Wisconsin**
  - Evaluation of Healthy Neighborhood Partnership: $35,000
- **The Cuyahoga Community College Foundation**
- **The Institute for Creative Living**
- **MetroHealth Medical Center Pastoral Care Department**

### Health

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<tr>
<th>Organization</th>
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<th>Amount</th>
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<tr>
<td>CWRU School of Dentistry</td>
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<td>West Side Ecumenical Ministry</td>
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<td>ALS Association</td>
<td>AAC Device Program</td>
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<td>Federation for Community Planning</td>
<td>Strengthening Northeast Ohio’s Public Health System - Year 2</td>
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<td>Cleveland Clinic Health System</td>
<td>Independent Evaluation of School Based Clinics</td>
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<td>Free Clinic of Greater Cleveland</td>
<td>Medical Care</td>
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<td>Murtis H. Taylor Multi-Service Center</td>
<td>Gap Funding and Agency Revitalization</td>
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<td>The Lesbian/Gay Services Center</td>
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<tr>
<td>Olivet Housing &amp; Community Development Corporation</td>
<td>Summer Health Camp</td>
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Human Services

Retired & Senior Volunteer Program
Central Area Satellite Office Operating Support $25,754

Providence House, Inc.
Crib Care $45,625

Kidney Foundation of Ohio
Respite Care Program $2,500

West Side Catholic Center
Clothing, Shower and Laundry Program $50,000

Cleveland State University
Summer Lunch Program $5,000

Child Welfare League of America, Inc.
CWLA Midwest Region Training Conference $5,000

Brain Injury Association of Ohio
Education/Programming/ Organization Capacity Building $40,000

WCPN Cleveland Public Radio
News Coverage of Health and Human Services Issues $10,000

Coalition for Greater Cleveland's Children
Annual Support $250

Jewish Family Service Association
Teen Violence Program $4,975

Freedom House
Strategic Planning Project $20,000

New Life Community
Operating Support for One Apartment $57,595

Murtis H. Taylor Multi-Service Center
Salary Support $15,000

Cuyahoga County Board of Health
Infant Formula and Bereavement Kits $5,000

Vocational Guidance Services
Directed Donation by Retiring SLF Board Member $500

Health cont.

MOTTEP of Cleveland
Conference Support $5,000

Planned Parenthood
Reproductive Health Care Clinic at Preterm, Inc. $30,000

Cleveland Housing Network, Inc.
Office of Lead Safety Operating Support $37,500

The MetroHealth Foundation
Interactive Healthcare & Counseling for Clinically Significant Obesity: A Pilot Project $45,920

St. Vincent Charity Hospital
Lipid Research Clinic $98,377

The MetroHealth Foundation
Brittingham Library Electronic Upgrade Project $35,000

Boys Hope - Girls Hope
Food and Medical Expenses for Group Homes $20,000

United Way Services of Cleveland
AIDS Funding Collaborative $65,000

Hospice of the Western Reserve
Directed Donation by Retiring SLF Board Member $500

SLF Board Member
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ALS Association staff members provide in-home training and follow-up. The program was initiated with contributions from the family of an ALS patient, Grace Walsh, who died in 1978. The Northeast Ohio Chapter, which seeks to maximize the quality of life for individuals with ALS and their families, provides direct services and support, disseminates medical information, funds national research, educates medical and allied health professionals, and promotes awareness of ALS. Services, in addition to the Communication Device Program, include support groups, nursing consultation, a medical equipment loan bank, in-home respite care, a lending library, and caregiver training workshops.

More than 5,000 individuals, including about 100 in Northeast Ohio—most of them between 40 and 70 years of age—are diagnosed with ALS every year. The average life expectancy after diagnosis is two to five years.

Giving voices back to persons with ALS

Amyotrophic lateral sclerosis (ALS), commonly known as Lou Gehrig’s Disease, is a fatal neurological disease which attacks the muscles, including those that control speech, but not the mind. As patients become increasingly incapacitated, communication is critically important. Fortunately, advancing technology has produced augmentative communication devices that can compensate for the muscular loss and give back the patient’s voice.

To increase access to this equipment, the Saint Luke’s Foundation provided $19,750 to the ALS Association in 2001 for the Grace Walsh Communication Device Program. A wide range of communication devices—from simple low-tech units to computerized speech synthesizers—is now available on loan for as long as they are needed. Patients are evaluated by a speech pathologist, their needs are matched with appropriate devices, and ALS Association staff members provide in-home training and follow-up. The program was initiated with contributions from the family of an ALS patient, Grace Walsh, who died in 1978.

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NB

During 2001, 30 people were able to ‘speak’ to their loved ones because of the Grace Walsh Communication Device Program.

"I can’t tell you how much it means to be able to talk to my grandchildren again. The lightwriter has ended my isolation, and I thank you for that!"

— ALS patient

“We are truly on the verge of exciting discoveries. . . . There is no question about whether the cause of ALS will be found; it is only a question of when.”

— Hiroshi Mitsumoto, MD, Cleveland Clinic ALSA Clinic

The community’s link between the medically underserved and non-judgmental, quality health services

For more than three decades, the Free Clinic has provided a safety net for the uninsured of Greater Cleveland. Its patients, who are responsible for more than 20,000 visits to the clinic annually, are a mix of African Americans, Caucasians, and Hispanics, men and women, from teenagers to seniors. Virtually all (95 percent) are without health coverage although three-fourths are employed. While other free clinics across the country succumbed to the financial crises of the 1980s, the Cleveland Free Clinic has grown steadily, expanding services and balancing its budget with a 40-60 mix of federal and private funding. Its growth has been so dramatic, in fact, that a major capital expansion of the Euclid Avenue facility was recently completed.

Services include medical care (Adult Primary Care Clinic, Teen Clinic, and Women’s Clinic), HIV prevention and treatment services, mental health and substance abuse treatment (substance abuse counseling, domestic abuse groups for victims and batterers, and individual counseling), the Together Hotline which provides nightly telephone crisis intervention and referral services; an adult dental emergency clinic, community outreach (a teen theatre troupe and a family counseling service), and a legal clinic offering telephone legal advice and referral service.

In 2001, Saint Luke’s Foundation awarded $100,000 to support the Free Clinic’s medical services. Committed to providing cost-effective, quality care, free of charge to the underserved, and to promoting positive change in the health care system, the Free Clinic addresses this mission by:

• maximizing the use of more than 600 volunteers and in-kind and reduced-cost services from area medical institutions to provide $5 in services for every $1 dollar received; and
• assuming a pro-active role in the continuing debate over health reform by supporting patients’ advocacy for broader access to services and by providing training opportunities for students from area universities who are preparing for health care careers.

"The Free Clinic represents the best values of our society."

—Donald J. Messinger, Esq., Trustee

"The people at the Free Clinic have helped us so much . . . They have treated us like individuals paying top dollar for counseling at a private practice. We could never have worked out the problem by ourselves."

— Mother of a Mental Health Clinic patient
When homelessness, serious illness, addiction, or domestic violence places a family in crisis, young children are the most vulnerable victims. For more than 200 of these children, from birth to age 5, Providence House provides a safe and loving home for up to 60 days while parents or caregivers resolve the family crisis. An additional 100 children are served by the crisis day care program.

In 2001, a grant of $45,625 to the Providence House “Fund a Crib” Project from the Saint Luke’s Foundation supported one of the eleven cribs for infants. Costs include 24-hour residential care, food, clothing, and medical care as needed for at least six infants (newborns to 18 months of age).

Ohio’s first and only licensed crisis nursery for infants and toddlers, Providence House has been serving children at risk of abuse, neglect, abandonment, or homelessness for more than two decades. In addition to the residential and crisis day care programs, Providence House is launching a Child Advocacy Program that will follow children for two years after they leave residential care. Children are referred by more than 40 community partner agencies, including hospitals, drug treatment centers, and women’s shelters.

Providence House focuses on the children’s needs while the referring agency works with the parent or caregiver to resolve the family crisis. The ultimate goal is to place a healthy, healed, thriving child into a safe family environment.

Providence House is a non-profit, non-denominational ministry funded solely by contributions from individuals, companies, and foundations.

Valerie arrived at New Life Community with two young children and shattered dreams. Although she is a certified dressmaker and tailor, she had been jobless and homeless for nearly a year. After less than a month in the NLC “self-sufficiency boot camp,” she was back on track, confident, and focused on the future.

Like the other 13 families in NLC’s transitional housing apartments, Valerie is also focused on the immediate challenge of completing the intensive empowerment curriculum-life skills, money management and budgeting, GED preparation, job readiness and job search skills—and on finding a job and permanent housing. Meanwhile, her children (11 and 9 years old) are attending school regularly and receiving homework assistance and computer instruction in the NLC Children’s Program. Residents also receive needed health care, recovery support, and referrals to other sources of help.

A 2001 grant of $57,595 from the Saint Luke’s Foundation provides comprehensive services of the NLC program to three families occupying one of the 14 apartments over a year’s time.

Operating in the remodeled St. Cecilia elementary school in Mt. Pleasant, New Life Community has served 361 homeless/jobless families since its start in 1990. In 2001, 70 percent completed the program, and all of those who did so had full-time jobs when they moved out. Most (95 percent) moved to permanent housing. Although they arrived penniless and in debt, graduating families saved an average of $1,446 during their stay, enough to cover the security deposit and first month’s rent on their new housing unit.

NLC receives referrals from more than 50 different agencies in Northeast Ohio and networks with many more to secure needed services and household goods for participants.

“I had shattered dreams but now I’m back on track. New Life has given me confidence to pursue what I no longer thought I had in me.”
—Valerie Shanks

NEW LIFE COMMUNITY

A “self-sufficiency boot camp” and a bridge to the future for homeless, jobless families . . .

Founded by a Christian prayer and mission group, New Life Community seeks to help homeless and jobless families achieve lasting self-sufficiency through transitional housing and job search services.

PROVIDENCE HOUSE, INC.

A Crisis Nursery

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—A grateful parent

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“I had shattered dreams but now I’m back on track. New Life has given me confidence to pursue what I no longer thought I had in me.”
—Valerie Shanks

NEW LIFE COMMUNITY

A “self-sufficiency boot camp” and a bridge to the future for homeless, jobless families . . .

Founded by a Christian prayer and mission group, New Life Community seeks to help homeless and jobless families achieve lasting self-sufficiency through transitional housing and job search services.

PROVIDENCE HOUSE, INC.

A Crisis Nursery

Ohio’s first and only licensed crisis nursery for infants and toddlers, Providence House has been serving children at risk of abuse, neglect, abandonment, or homelessness for more than two decades. In addition to the residential and crisis day care programs, Providence House is launching a Child Advocacy Program that will follow children for two years after they leave residential care. Children are referred by more than 40 community partner agencies, including hospitals, drug treatment centers, and women’s shelters.

Providence House focuses on the children’s needs while the referring agency works with the parent or caregiver to resolve the family crisis. The ultimate goal is to place a healthy, healed, thriving child into a safe family environment.

Providence House is a non-profit, non-denominational ministry funded solely by contributions from individuals, companies, and foundations.

“Thanks so much for taking care of Jamie while I had my surgery. Thank you for helping me when I had nowhere else to turn.”
—A grateful parent

“Showing children who are living in fear, hunger, or violence that love doesn’t hurt and hugs do happen . . .”

“I had shattered dreams but now I’m back on track. New Life has given me confidence to pursue what I no longer thought I had in me.”
—Valerie Shanks
Who can apply?
Applicants must be either an organization designated as non-profit under Section 501(c)(3) of the Internal Revenue Code or a governmental unit or agency.

The Foundation does not fund:
- Private foundations
- Individuals
- Religious organizations for religious purposes
- Projects outside the City of Cleveland that do not directly benefit Cleveland residents
- Capital campaigns
- Fund-raising events
- Endowment funds
- Biomedical research
- Debt retirement
- Lobbying

What is the time frame for grant submissions?
Each grant cycle is six months in length, with proposals due 4-1/2 months in advance of the Board meeting and the LOI due six weeks in advance of the proposal deadline.

Submit LOI by: | Submit Proposal by: | For Funding by: |
--- | --- | --- |
December 1 | January 15 | June 1 |
March 1 | April 15 | September 1 |
J une 1 | July 15 | December 1 |
September 1 | October 15 | March 1 |

Further information on the grantmaking process is available on the Foundation’s web site and in a brochure available from the Foundation office.
Statement of Financial Position
December 31, 2001

Net Assets
Cash and investment .................. $76,303,316
Accrued expenses ...................... 594,708

Net Assets .......................... $75,708,608

Statement of Activities
For Year End December 31, 2001

Revenue
Investment income, including unrealized losses .......... $(9,187,234)
Transfer from Saint Luke’s Medical Center .......... 3,529,133
Gifts and other ................................ 526,601

Total Revenue (losses) ..................... $(5,131,500)

Grants and Program Expenses
Community grants paid .................. $2,213,493*
Mt. Pleasant planning initiative .................. 353,597
KidsHealth 2020 initiative ................. 411,457
Other Program expenses .................. 125,381
Administrative expenses .................. 539,819

Total Grants and Program Expenses ............. $3,643,747

*Totals include payments on multi-year grants awarded in previous years.