



Saint Luke's Foundation

Strategy 2018-2021

Stakeholder Meetings, May 10th and 11th,
2018



Introductions

Health Equity and Social Determinants of Health

Theory of Change

Vision and Mission

Saint Luke's Focus Areas

Strategies & Priorities

Procedures

Q&A



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Introductions

Saint Luke's Staff and Board



Health

Health is not just the absence of disease, but a state of physical, economic, emotional, and social well-being at an individual, family, and community level.

Health is affected not only by individual risk factors and behaviors, but also by a range of economic and social conditions – the social determinants of health.

- World Health Organization



It's time we made it possible for all Americans to afford to see a doctor, but it's also time we made it less likely that they need to. Where people live, learn, work and play has an enormous impact whether they stay well in the first place. Health starts in strong, loving families and in neighborhoods with sidewalks safe for walking and grocery stores with fresh vegetables. Health starts in jobs we can get to without hours of commuting and in workplaces free of unnecessary hazards. Health starts in schools that educate our children for the jobs of the 21st century so they can compete in the world economy, that feed them healthy meals rather than junk foods, and that send them home safe at the end of the day. And health starts in having the time and financial resources to play at the end of the day because unrelieved stress takes its toll on our hearts and immune systems. As we work on fixing health care in America, we need to start where health starts, not just where it ends.

-Robert Wood Johnson Foundation



Health Equity

Health equity means that everyone has a fair opportunity to live a long, healthy life.

Health should not be compromised or disadvantaged because of an individual or population group's race, ethnicity, gender, income, sexual orientation, neighborhood or other social condition

-Boston Health Commission



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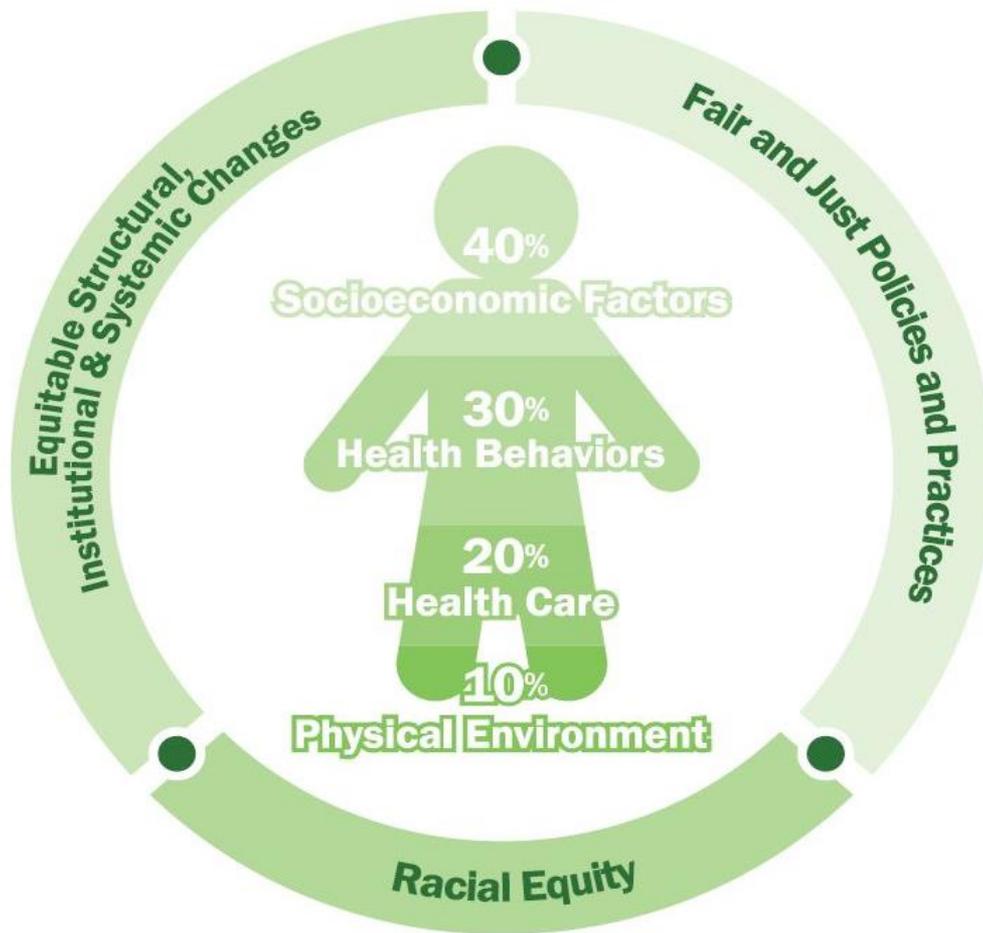
Framework For Health Equity

According to the Health Equity Institute for Research, Practice & Policy at San Francisco State University, Health Equity is defined as "efforts to ensure that all people have full and equal access to opportunities that enable them to lead healthy lives."

Drawn from: (1) The Bridgespan Group's use of the Institute for Clinical Systems Improvement, *Going Beyond Clinical Walls: Solving Complex Problems by addressing Social Determinants of Health* (October 2014) and (2) Boston Public Health Commission on 'What is Health Equity?'.
These percentages present what research has shown about what actually "influences the health and quality of life in communities".



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Opportunities are not the same for everyone in Cuyahoga County



Thank you The Health Improvement Partnership – Cuyahoga (HIP-Cuyahoga)



Vision

Dedicated To Health Equity For All

People thrive as a result of living free of racism and poverty and experiencing equitable economic opportunities and conditions that enable them to lead healthy lives



Mission

Dedicated To Health Equity For All

Achieve health equity by addressing social determinants of health for people in neighborhoods surrounding Saint Luke's and throughout Cuyahoga County

Our Focus

- Increase educational attainment
- Increase household financial security
- Increase housing safety and stability
- Strengthen social connections
- Expand opportunities for healthy eating and active living
- Improve the environment around Saint Luke's to be a neighborhood of choice



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Increase educational attainment

Among the factors that contribute to health inequity is the quality and duration of education - from early childhood through post-secondary education. We know that families play a significant role in educational attainment of children.

We will support:

- ✓ family engagement in children's education and social emotional development from birth to adult
- ✓ increasing the number of young children in high quality early childhood programs
- ✓ increasing the number of people who successfully complete post-secondary education and training



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Increase household financial security

Financial stability provided by employment and/or use of available government benefits such as Medicaid, SNAP or housing supports allows people to access health insurance, healthy food and safe & affordable housing.

We will support:

- ✓ improving access to family-sustaining employment
- ✓ increasing the use of available public benefits
- ✓ strengthening financial security and asset building



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Increase housing safety and stability

Stable housing impacts health equity in three primary ways: adequate and safe housing conditions, affordability of housing, and residential stability.

We will support:

- ✓ increasing access to affordable housing
- ✓ improving the safety and quality of housing



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Strengthen social connections

Social support and positive relationships are not luxuries – they are necessities. Family, friends and coworkers to laugh and cry with make us feel a sense of belonging and assure us that we are part of a community – and thus, we live longer, healthier lives. Being part of a community also means being aware of and accessing community resources.

We will support:

- ✓ increasing individual connections to community resources
- ✓ increasing connections to one another



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Expand opportunities for healthy eating and active living

All communities need access to healthy foods and safe places to play and be active—but not all communities have equal access.

We will support:

- ✓ increasing availability and affordability of fresh, local, and healthy food
- ✓ improving and increasing spaces and places for active living
- ✓ increasing healthy behaviors



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Improve the environment around Saint Luke's to be a neighborhood of choice

Buckeye, Mt. Pleasant, Larchmere, Shaker Square, Woodhill

A person's zip code can influence health more than their genetic code. We need safe, clean, and green spaces for play and exercise as well as accessible and safe transportation, thriving commercial activities, and streets without blight and threats to safety.

We will support:

- ✓ enhancing the physical environment
- ✓ developing and sustaining thriving commercial corridors
- ✓ elimination of residential blight
- ✓ Improving neighborhood safety



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Saint Luke's Neighborhoods



Saint Luke's Priorities

July 2018 - December 2019

- Environmental triggers (e.g.: mold, lead) affecting housing safety
- Effective lead legislation
- School and community infrastructure available for fresh, local and healthy food
- Education, awareness and training to address the effects of trauma and toxic stress
- Policy efforts involving Medicaid
- Education and registration of voters in disenfranchised neighborhoods of Cuyahoga County

In Saint Luke's Neighborhood:

- Public safety
- Demolition and rehabilitation
- Thriving commercial corridors in the Buckeye/Shaker Square/Larchmere neighborhoods

How do we fund, what types of grants?

- ✓ General Operating
- ✓ Project/Program/Policy
- ✓ Capacity Building
- ✓ Capital
- ✓ PRI (Program Related Investment)
- ✓ Discretionary (Up to \$15,000) - *this is a change*



What is the grantmaking process?

1. Go to website!

<https://www.saintlukesfoundation.org/>

2. Contact Angel at our office to set up a call or in person meeting

3. Set up a time for a 30 minute phone call or in-person meeting to tell us about your work

4. Determine, in partnership with our staff, whether your work fits our strategy

What is the grantmaking process?

5. Submit proposal by deadline (April, July and October) or rolling for discretionary
6. Proposals are reviewed by staff and board
7. Some applications might require a site visit, though not all – *this is a change*
8. Site visit guidelines will be provided – *they have changed*
9. Funding decisions (above \$15,000) are made at quarterly board meetings



Criteria

Is the work of your organization aligned with our Mission, goals and objectives?

Does the work of your organization fall into one of our focus areas?

Does your work fit within the specific priorities we have determined for the current year?

Diversity of staff, board and leadership as well as how you operationalize your organization's commitment to diversity, equity and inclusion.



Criteria

Is your organization financially sound?

What is your track record of success?

How significant is the need?

What is the significance of the impact of this work?

How many served and to what degree?



Criteria

Are the intended outputs and outcomes clear, realistic and measurable?

Can support from the Saint Luke's Foundation be leveraged?

Are there appropriate partnerships in place to enhance ability to implement and sustain the work?

Is beneficiary voice considered in program development, implementation and evaluation?



Grant Awards

Funding is provided based on organizational fit with our mission and the capacity of the organization to do the work described.

It is not a writing contest, so don't worry too much!

The best, most important and effective thing you can do in a proposal is to answer the questions that are asked – no more and no less.



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Partnership and Learning



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Thank you!

Questions?