



Healthy
People

Healthy People Case Study

MAKING TRANSPORTATION SAFE AND HEALTHY FOR CLEVELAND STUDENTS AND NEIGHBORHOOD RESIDENTS

Healthy People Program Strategy Overview

We seek to influence policies and practices that increase opportunities for healthy eating and active living and, ultimately, promote healthier living and the reduction of obesity.



GRANTEE PARTNER: BIKE CLEVELAND

Bike Cleveland builds livable communities by promoting all forms of cycling and advocating for the rights and equality of the cycling community.

WHAT WE FUNDED

Cleveland's Safe Routes to School and Travel Plan will enable kindergarten through eighth-grade Cleveland Metropolitan School District (CMSD) students to engage in active transportation such as walking or bicycling as they travel to and from school. It will help improve walking and bicycling conditions for students while promoting and encouraging active transportation to school.

The Foundation's discretionary grant (\$15,000) is being used as matching funds to complete a comprehensive district-wide Safe Routes plan.



GOALS FOR THIS GRANT

- Greater community and parent involvement in creating safe environments for students to bike/walk to school;
- Improved bike and pedestrian safety throughout the city and in neighborhoods;
- Improved partnerships across the community for improving student transportation options and health;
- Greater access to federal transportation dollars in Cleveland.

THE APPROACH WE SUPPORT

- Analysis of needed infrastructure improvements at all 70 K-8 schools, and within a two-mile radius of each school;
- Improvements will be determined through community meetings, student/principal/parent surveys and walking/biking audits at all schools;
- Development of programs that build community by connecting parents and residents to each other, and by making biking and walking to school safer for students and the community.

IMPACT

- Cleveland's Safe Routes to School and Travel Plan will enable the City of Cleveland and CMSD to apply for \$500,000 each year to implement infrastructure projects outlined in the Plan and \$30,000 annually to implement school/community based programs designed to engage city youth in programs on biking and walking;
- More children will be able to safely ride their bikes or walk to school.