



BUILDING STRONGER, MORE VIBRANT NEIGHBORHOODS OF CHOICE

A Strong Neighborhood Program Strategy Overview

We catalyze and sustain opportunities to improve social conditions and improve physical environments in the Mt. Pleasant, Woodland Hills and Buckeye neighborhoods.

GRANTEE PARTNER: LAND STUDIO

LAND studio creates places and connects people through public art, sustainable building and design, collaborative planning and dynamic programming. LAND's vision: a city filled with vibrant, textured places that unites, inspires and enriches its people.

L | A | N | D studio

landscape art neighborhoods development

WHAT WE FUNDED

The Foundation's grant (\$435,000 over two years) supports "Placemaking" projects delivery in Cleveland's Buckeye neighborhood. These projects provide enhancements to the physical environment in the Buckeye neighborhood. Through this support, LAND studio will articulate and drive a green space plan and agenda and encourage social connections between residents through park programming.

GOALS FOR THIS GRANT

- Promote healthy community design and improve the neighborhood's physical environments;
- Develop more public green spaces to increase opportunities for healthy living – specifically, the creation and redevelopment of areas that promote physical activity for residents.

THE APPROACH WE SUPPORT

- Capitalizing on assets of and investments being made in the Buckeye neighborhood by conducting planning sessions for long-term projects and producing short-term deliverables that will promote healthy community design and improve the area's physical environments;
- Execution of an articulated neighborhood vision that addresses the following priorities:
 - **Connectivity:**
 - › Developing a walking path at the Saint Luke's Pointe campus
 - › Deploying wayfinding signs and graphics to enhance site utilization
 - **Strengthening commercial districts, including:**
 - › Buckeye beautification;
 - › Art and Soul of Buckeye park enhancements;
 - › Public art enhancements and gateways;
 - › District branding plan(s).
 - **Landholding and greening, including:**
 - › Design enhancements: Fairhill Sewer District, Cascades at Buckeye.
 - **Park programming in the Buckeye and Mt. Pleasant neighborhoods;**
 - **Small-scale pop-up events and programming.**

IMPACT

- Built the capacity of 12 neighborhood based organizations to conduct park/pop-up programming;
- Leveraged SLF funds and attracted \$50,000 from the National Endowment for the Arts for enhancement to green infrastructure and transit-related projects;
- Supported the innovative Creative Placemaking project called Sidewalks to curate neighborhood narratives;
- Articulation of the Doan Brook Watershed strategy.