



CHANGING THE FACE OF RE-ENTRY THROUGH CULINARY ARTS EDUCATION

A Strong Neighborhood Program Strategy Overview

We catalyze and sustain opportunities to improve social conditions and improve physical environments in the Mt. Pleasant, Woodland Hills and Buckeye neighborhoods.

GRANTEE PARTNER: EDWINS LEADERSHIP & RESTAURANT INSTITUTE (EDWINS)

Founded in 2007, EDWINS, an acronym for “Education Wins,” is a restaurant and leadership institute located in Shaker Square. EDWINS instills leadership skills in formerly incarcerated men and women through education in the culinary arts, improving their opportunity for a successful re-entry.

WHAT WE FUNDED

The Foundation’s grant (\$65,000) supports Staffing for Success, an EDWINS program that features intensive hospitality and food service training fundamentals for the re-entry population.



GOALS FOR THIS GRANT

Improve social conditions. When social conditions are negative, the potential for a good quality of life is dramatically reduced. To counteract that, EDWINS:

- Reduces students’ three-year recidivism rate;
- Uses the fine dining experience as a tool to break down misconceptions about re-entry;
- Raises awareness about resource gaps for re-entry, including housing, education and family reconnection challenges.

THE APPROACH WE SUPPORT

- Refinement of the training approach through smaller group instruction;
- More classroom time in which to build skills, eventually transitioning to more time in the restaurant.

IMPACT

- Achieve an 80% graduation rate (100 students);
- Supplement sustainable revenue streams while EDWINS works to decrease the need to cover operating expenses with private dollars in coming years.