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**Saint Luke's Foundation Wins Award from Council on Foundations for  
Excellence in Communications**

*Online, Interactive Annual Report Reflects Foundation's Belief in the  
Transformative Power of Communications*

CLEVELAND (April 26, 2010) – The Saint Luke's Foundation ([www.saintlukesfoundation.org](http://www.saintlukesfoundation.org)) has been named a Silver Award winner for excellence in communications – electronic publications by the 2010 Wilmer Shields Rich Awards Program. Sponsored by the prestigious Council on Foundations, the awards program recognizes effective communications to increase public awareness of foundations and corporate giving programs. The Foundation received the award for its innovative 2008 online interactive annual report, which can be accessed at [www.saintlukesfoundation.org/ourstories](http://www.saintlukesfoundation.org/ourstories).

Kimberly St. John-Stevenson, Saint Luke's Foundation Communications Officer, accepted the award on Monday, April 26, 2010 at Council on Foundations' Annual Conference in Denver.

The annual report uniquely tells the stories of several organizations funded by the Foundation, and in many cases organizations tell the stories in their own words through recorded messages. The report becomes a living, interactive communication piece by including a "Sticky Stories" section where readers can share their thoughts on the report in a blog-style format.

"Communications is an essential part of transformation," said Denise San Antonio Zeman, President and CEO of Saint Luke's Foundation. "The report brings stories alive of how the Foundation is working with nonprofits to create change in our communities. It doesn't just tell

the stories but also encourages interaction and sharing: the true essence of partnering to stimulate change,” she explained.

Continuing its efforts communicate in a way that resonates with its community, the Foundation’s 2009 annual report will be developed by the students and staff of the Cleveland Institute of Art. This is a unique partnership that allows the Foundation to support students through scholarship, while again giving nonprofits who excelled at their work in 2009 opportunity to tell their stories.

### **About Saint Luke’s Foundation of Cleveland, Ohio**

With more than 13 years of grant making in the community, Saint Luke’s Foundation of Cleveland is a community-based private foundation that collaborates with nonprofit organizations and community leaders to address relevant issues and offer sustainable solutions in Greater Cleveland. The organization’s mission is focused on improving the health and well-being of individuals, families, and communities. Since 1997, when it was established with the assets from the sale of the Saint Luke’s Medical Center, the Foundation has awarded more than \$70 million in grants in Mt. Pleasant, Buckeye-Larchmere, Woodland Hills, and other neighborhoods in Greater Cleveland and throughout Northeast Ohio. Additional information on the work of Saint Luke’s Foundation is available on the Foundation’s Web site: [www.saintlukesfoundation.org](http://www.saintlukesfoundation.org)

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