



FOR IMMEDIATE RELEASE

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SAINT LUKE'S FOUNDATION PROMOTES LATIDA SMITH TO VICE PRESIDENT FOR PROGRAMS, OUTCOMES AND LEARNING

CLEVELAND – The Saint Luke's Foundation is pleased to announce that it has promoted LaTida Smith to the position of Vice President for Programs, Outcomes and Learning.

Smith joined the Foundation in 2003 and most recently served as a Senior Program Officer, where she directed the Foundation's responsive grantmaking portfolio in the areas of health and healthcare, human services and neighborhood empowerment. During her tenure, Smith has streamlined the Foundation's community grantmaking process to expand partnerships with grantees. She also led the implementation and evaluation of program logic models for outcome measurement.

In her new role, Smith will be responsible for providing leadership and oversight for the Foundation's program strategies, grantmaking, outcomes measurement and learning in order to advance the Foundation's mission of improving and transforming the health and well-being of Greater Cleveland. Additionally, she will oversee the Foundation's Urban Families strategic focus area.

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“Since joining the Foundation in 2003, LaTida has demonstrated extraordinary commitment to her own personal and professional development,” said Denise San Antonio Zeman, Saint Luke’s Foundation President and CEO. “She is ideally suited to lead the Foundation’s new approach to strategic grantmaking. She will also ensure coordination and collaboration between and among program strategies, and ensure that everything we learn will be integrated into our practice going forward.”

Prior to joining the Foundation, Smith oversaw the City of Cleveland’s HIV/AIDS Unit, distributing \$2.5 million in federal funding annually to programs supporting HIV prevention and care services for people living with HIV/AIDS. Her professional experience includes serving as a Community Educator for Planned Parenthood of Greater Cleveland and an adjunct instructor at The Ohio State University.

Smith serves on the board of directors of Grantmakers for Effective Organizations and Funders Concerned About AIDS. She was selected as an American Marshall Memorial Fellow, Association for Black Foundation Executives Connecting Leaders Fellow and Cleveland Bridge Builder. She has also been recognized by Crain’s Cleveland Business 40 Under 40 and Kaleidoscope Magazine’s 40/40 Club.

Smith obtained a bachelor’s degree in English and Women’s Studies from Ohio Wesleyan University and master’s degrees in English and Women’s Studies from The Ohio State University.

About the Saint Luke’s Foundation

Approaching its 15th year of grantmaking in the community, Saint Luke’s Foundation is a community-based private foundation that collaborates with nonprofit organizations and

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community leaders to address relevant issues and offer sustainable solutions in Greater Cleveland. The organization's mission is focused on improving the health and well-being of individuals, families and communities. Since 1997, when it was established with the assets from the sale of the Saint Luke's Medical Center, the Foundation has awarded more than \$81 million in grants in Greater Cleveland. Information on the work of Saint Luke's Foundation is available on the Foundation's Web site: www.saintlukesfoundation.org.

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Editor's Note: Representatives of the Saint Luke's Foundation are available for comment. Contact David Wasserstrom, Roux Creative, at (216) 403-7272 or e-mail david@rouxcreative.com.