

WHY PLACE MATTERS

[SPEAKERS SERIES]

WHAT: **"HOW PUBLIC POLICY IMPACTS PLACE"**
WHEN: **FRIDAY, FEBRUARY 17, 2012 @ NOON**
WHERE: **THE CITY CLUB OF CLEVELAND**
850 Euclid Ave, 2nd Floor

FEATURING: **ANGELA GLOVER BLACKWELL**
FOUNDER AND CHIEF EXECUTIVE OFFICER OF POLICYLINK

A 2010 analysis of life expectancy data by the Cuyahoga County PLACE MATTERS Team, a group of local leaders developing strategies on how where we live, work, and play impacts health, reveals a 24-year difference in life expectancy between individuals living in Lyndhurst versus individuals living in the Hough neighborhood of Cleveland. Ms. Blackwell will discuss how issues of "place" relate to economic opportunities, social equity and community revitalization.

PLACE MATTERS is a nationwide initiative of the Joint Center for Political and Economic Studies, Health Policy Institute, to build the capacity of community leaders to address social, economic and environmental conditions in communities that shape health and health outcomes. PLACE MATTERS is designed to improve the health outcomes of participating communities – including Cuyahoga County – through shared learning experiences. The program assists participating teams in developing and implementing community-based strategies to address the social factors that determine health.



Angela Glover Blackwell, Founder and Chief Executive Officer, founded PolicyLink in 1999 and continues to drive its mission of advancing economic and social equity. Under Blackwell's leadership, PolicyLink has become a leading voice in the movement to use public policy to improve access and opportunity for all low-income people and communities of color, particularly in the areas of health, housing, transportation, education, and infrastructure.

Prior to founding PolicyLink, Blackwell served as Senior Vice President at the Rockefeller Foundation, where she oversaw the foundation's Domestic and Cultural divisions. A lawyer by training, she gained national recognition as founder of the Oakland (CA) Urban Strategies Council, where she pioneered new approaches to neighborhood revitalization. From 1977 to 1987, Blackwell was a partner at Public Advocates, a nationally known public interest law firm.

TICKETS: **\$18 – Members | \$30 – Non-members**
\$450 – Corporate Table of Ten | \$350 – Nonprofit Table of Ten
All prices include lunch. Reservations and cancellations are required at least 24 hours in advance of the event.

For more information and to make a reservation
www.cityclub.org / 216.621.0082

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