

**49.6%**

**OF**

**CLEVELAND'S CHILDREN**

**LIVE IN POVERTY.**

## STATEMENTS

### MISSION

The Saint Luke's Foundation of Cleveland, Ohio, reinvests its resources to provide leadership and support for the improvement and transformation of the health and well-being of individuals, families and communities of Greater Cleveland.

### VISION

The vision of the Saint Luke's Foundation of Cleveland, Ohio, is to achieve measurable, sustained improvements in health and well-being by targeting the root causes of problems.

This vision will be achieved through Strategic Initiatives, Community Responsive Grants and Community Focused Grants.

Special emphasis will be given to the neighborhoods historically served by Saint Luke's Medical Center.

Outcomes will be communicated and published.

## LETTER FROM THE CHAIRMAN AND PRESIDENT


**CHILDREN AND POVERTY: A SPECIAL REPORT FROM GREATER CLEVELAND'S FRONT LINES**

Grantmakers are often considered omniscient. At Saint Luke's Foundation of Cleveland, Ohio, we try not to buy into this flattering misconception. We strive to convey to grantseekers respect for their expertise and our desire to help them do even better. Although we remain deeply committed to our mission of building healthy communities as reflected in our three long-term strategic initiatives, we realize that we don't have all the answers. We also seek to make a difference by advancing the aspirations and strengthening the capacities of other organizations. We do that by asking prospective grantees probing questions about their chosen means and expected outcomes, and by serving as a responsive source of societal venture capital.

In 2004, Saint Luke's Foundation awarded almost \$6 million in grants of all kinds. Continuing support of our three strategic initiatives accounted for nearly half of the total dollars awarded, and you will find progress reports on these important community-building endeavors

on page 20. Community responsive grants totaling more than \$3 million were awarded to some 100 organizations working hard to make Greater Cleveland a healthier community.

Thanks to the growth of our assets to over \$180 million, the monies we were able to devote in 2004 to all sectors of our grantmaking program increased by 20 percent over the previous year. This was a gratifying development, but it did not prevent our asking what have become perennial questions: What other resources can we put at the disposal of our grantees? Is there anything else we can do to be of assistance?

In past years, these self-evaluations have led to the development of new technical assistance tools. For example, we now bring small groups of grantees together to share pertinent expertise across disciplines. And we make it possible for grass-roots grantseekers with innovative ideas to consult with the Center for Nonprofit Policy and Practice at Cleveland State University's Maxine Goodman Levin College of Urban Affairs on ways to build the organizational capacity they need to carry out their proposed work.

This year's self-evaluation led to the insight that our annual report, in the seven years since the Foundation's inception, has become a powerful bully pulpit. What if, from time to time, we teamed up with grantees possessing special insights, to use these pages to heighten understanding of important community issues? It seemed appropriate to select our first partner in this new educational venture from among our

many 2004 grantees. We chose Voices for Children of Greater Cleveland, a nonpartisan coalition of public, nonprofit and private organizations to which we awarded grants in both 2004 and 2003. Voices for Children has become a recognized authority on the devastating impact of poverty on children and the kinds of policy changes and budget decisions that will ameliorate the problems that poor and working-poor families encounter daily.

Saint Luke's Foundation seeks to ensure the health and well-being of Greater Clevelanders of all ages. But we also recognize that tight public resources and shifting public priorities have placed our most vulnerable families at ever-increasing risk. Privation wreaks the greatest havoc on the lives of children, a fact starkly demonstrated by the following special report from the front lines of Greater Cleveland's ongoing war on poverty.

Prepared in collaboration with Voices for Children of Greater Cleveland, our representation of the "cold hard facts" of life for the poor children in our community is not meant to dishearten. Our goal is to *inform, educate and motivate*. We offer descriptions of some of the efforts to redress the harsh effects of poverty that Saint Luke's Foundation was pleased to support and strengthen in 2004, as well as Voices for Children's compelling vision of a future in which all Ohio children have safe, nurturing homes, schools and neighborhoods. This vision was brought to life in a collection of photographs taken by children who participated in a special project called "Through the Eyes of a Child." The photos were displayed at this year's annual meeting. Finally, the special report includes a spectrum

of policy changes advocated by Voices for Children that is meant to be illustrative rather than exhaustive.

By raising awareness of what must be done, what is being done and what remains to be done, we hope to motivate others to join the battle to lift children and their families out of poverty. Saint Luke's Foundation welcomes proposals in our three focus areas — health and health care, human services and neighborhood empowerment — and we look forward to new opportunities to partner with others to effect significant change.

Sincerely,



Francis H. Beam, Jr.  
Chairman, Board of Trustees



Denise S. Zeman  
President and CEO

We cannot sit idly by and hope that the situation rights itself.

Children aren't getting enough to eat, aren't getting enough

most with working parents who are not able to provide food, clothing

More than 40,000 city children are impoverished

## CASE STATEMENT

### A CALL TO ACTION

Here it is: the irrefutable proof that we have more than a problem. We have a crisis. It's not political rhetoric. The crisis is very real. The U.S. Census Bureau released its latest report on national poverty, income and health insurance statistics in August 2004, and it ripped the blinders from our faces.

The situation is beyond grim. Cleveland is the most impoverished big city in the United States. Almost half of our children are living in poverty. Nearly one-third of our friends and neighbors are living below the federal poverty level. Right now. Right here. In our neighborhoods. In our city.

Children aren't getting enough to eat, aren't receiving the health care they need and aren't starting school ready to learn. They are increasingly subjected to abuse and neglect, drug use, teen pregnancy and criminal behavior. There are more of them than ever before, and they need our help.

And it's not just in Cleveland. More than 400,000 children in Ohio live in poverty, most with working parents who are not able to provide food, shelter, health care or other basic necessities for their families.

It is our job to use this most recent data to help solve the crisis—to raise our voices and intensify our efforts to ensure that health care, human services and economic and educational opportunities are available and accessible to the people who need them the most. We cannot sit idly by and hope that the situation rights itself. It's not going to.

Our voices must be heard at every level of our government and in every corner of the state. Ohio *must* craft and adequately fund an agenda

that ensures that every child — regardless of age, race, gender, ability and economic background — is guaranteed a healthy, safe, socially enriched life and the opportunity to learn and succeed.

The success of Ohio's children is the responsibility not only of parents, government, nonprofits and religious organizations, but also of every person who benefits from living and working in this state.

We cannot allow the destructive cycle of poverty to continue. Together we can make a difference. Please contact us for additional information and ideas for involvement. The more our community invests in our children today, the more our community will progress tomorrow.



Amy N. Swanson  
Executive Director  
Voices for Children of Greater Cleveland

**EVERY**  
**21 MINUTES,**  
**AN OHIO CHILD**  
**IS BORN INTO**  
**POVERTY.**

**NEARLY 20 PERCENT OF CUYAHOGA COUNTY'S CHILDREN ARE POOR.**

## ALL PARENTS SHOULD HAVE THE MEANS TO PROVIDE FOR THEIR CHILDREN FINANCIALLY.

The best remedy for poverty is, of course, high-paying work. Recognizing that the creation and retention of good jobs in Northeast Ohio will support our work to improve the health and well-being of individuals, families and communities in Greater Cleveland, Saint Luke's Foundation has joined more than 60 area foundations in contributing to the **Fund for Our Economic Future**. This unprecedented philanthropic coalition is attempting to turn around the long-term economic prospects of the region and uplift the quality of life for all Northeast Ohio citizens by advancing a targeted, community-defined economic development agenda. Monies from a pooled fund of \$30 million (to which Saint Luke's has contributed \$300,000 over three years) will be invested in a limited number of innovative initiatives. The first set of grants has been made to four broadly supported initiatives that promote entrepreneurship and business formation throughout Northeast Ohio. While there are no quick fixes, these initial investments and others to follow will help us build an economic future that offers all citizens in the region a basic measure of financial security and the opportunity for advancement.

### WHAT ELSE CAN BE DONE?

- 1) Increase the federal minimum wage to enable wage earners who work 40 hours a week to lift their families above the federal poverty level.
- 2) Adopt policies governing emergency food assistance, housing support, childcare and tax relief to ensure they help working families become self-sufficient.

**EVERY**  
**7 HOURS,**  
**AN OHIO CHILD**  
**DIES BEFORE REACHING**  
**HIS OR HER FIRST BIRTHDAY.**

**THE INFANT MORTALITY RATE IN CLEVELAND IS REPORTED TO BE  
MORE THAN DOUBLE THE NATIONAL RATE.**

**ALL CHILDREN SHOULD HAVE ACCESS TO AFFORDABLE, QUALITY HEALTH CARE, ENABLING THEM TO GROW UP TO BE STRONG, PRODUCTIVE ADULTS.**

The **Empowerment Center of Greater Cleveland** has a demonstrated record of success in reaching highly transient families in central-city neighborhoods with information about available community services and benefits. Recognizing the center's expertise in community outreach, the Ohio Commission on Minority Health funded the grass-roots organization to conduct a two-year asthma-awareness demonstration project in the Central, Kinsman, Buckeye-Shaker and Woodland Hills communities, targeting families with children under age five. Through this program, Empowerment Center staff developed outreach and education programs for families and daycare centers and visited at-risk households to assess asthma triggers and provide specialized home maintenance and cleaning suggestions. Saint Luke's grant of \$52,731 allows the center to expand and evaluate this community-based approach to combating asthma, a condition that according to the Cuyahoga County Board of Health affects one in 15 school-age children in the county.

**WHAT ELSE CAN BE DONE?**

- 1) Fund universal immunization and programs for early detection of children's developmental delays and health problems.
- 2) Provide healthcare coverage for the working poor. Parents who are covered are more likely to seek insurance benefits that are available for their children.

**1 IN**  
**EVERY 4**  
**OHIOANS LIVING IN**  
**A HOMELESS SHELTER**  
**IS A CHILD.**

**MORE THAN 1,300 CHILDREN IN CUYAHOGA COUNTY ARE IN  
FOSTER CARE WAITING TO BE ADOPTED.**

## ALL CHILDREN SHOULD HAVE SECURE, NURTURING HOMES.

Children frequently remain in the foster-care system far too long. More than half of the youth currently awaiting adoptive homes in Cuyahoga County could potentially “age out” of the system with no family ties at all. To meet this growing challenge, the Strong Families = Successful Children Community Vision Council of United Way Services has mobilized a three-year public-private partnership to transform the foster-care system. Led by **Adoption Network Cleveland**, the comprehensive Adopt Cuyahoga’s Kids Initiative has formulated the following goals: reduce the backlog of children waiting for adoptive homes and ensure that youth who age out have a relationship with an adult to help them through the transition; improve the adoptive system and process; advocate for public policies that will support adoption of children in permanent custody; and encourage local businesses and other community organizations to become partners in recruiting and supporting adoptive families. Saint Luke’s \$75,000 grant supports the gathering and analysis of hard data about the challenges facing the reformers, along with an independent evaluation of the initiative’s overall effectiveness. The rewards of developing greater expertise in this arena are immense. Ohio Families for Kids reports that a child placed in a single foster home without further disruption is twice as likely to graduate high school, three times as likely to hold down a job and six times less likely to get into trouble with the law, than his or her less fortunate peers.

### WHAT ELSE CAN BE DONE?

- 1) Provide economic incentives to make housing affordable.
- 2) Improve access to child-care reimbursements and guardianship subsidies for kinship-care providers.

**NEARLY**

# **1 MILLION**

**OHIO CHILDREN RELY ON**

# **FREE SCHOOL-LUNCH PROGRAMS**

**FOR ONE OF THEIR DAILY MEALS.**

**EACH MONTH THE HUNGER NETWORK OF GREATER CLEVELAND  
FEEDS MORE THAN 25,000 CHILDREN.**

## ALL CHILDREN SHOULD HAVE ACCESS TO WHOLESOME FOOD AND OTHER NECESSITIES OF LIFE.

Hunger may lead families into one of 54 area food pantries and soup kitchens maintained by the **Hunger Network of Greater Cleveland**, but often clients have many other unmet needs. The Hunger Network estimates that more than half of the individuals and families it feeds also need assistance with utilities, rent, appliances and furniture, childcare, medical services and employment. Four years ago, the network launched the Community Liaison Project to provide dedicated staff to travel to its various sites to link clients with available community resources and to train site volunteers to assess clients' needs. Since the inception of this innovative program, the caseload of three community liaisons has grown by nearly 240 percent. Saint Luke's grant of \$20,000 allows the Hunger Network to keep up with increasing demand.

### WHAT ELSE CAN BE DONE?

- 1) Increase state support of food banks, as the current level of funding provides for only 20 percent of all emergency food distributed in Ohio.
- 2) Make sure working-poor and newly poor families know about the benefits available to them and streamline the process of applying for multiple programs, benefits and tax credits so that this can be done simultaneously.

**CHILDREN WHO**  
**LIVE IN POVERTY**  
**ARE MORE PRONE TO**  
**PSYCHOLOGICAL AND BEHAVIORAL**  
**PROBLEMS.**

**LESS THAN HALF OF POOR CHILDREN AGED 5 TO 17 IN CUYAHOGA COUNTY  
RECEIVE THE MENTAL-HEALTH SERVICES THEY NEED.**

## ALL FAMILIES SHOULD BE AWARE OF AND HAVE ACCESS, AS NEEDED, TO AFFORDABLE MENTAL-HEALTH SERVICES.

Over the last quarter century, Ohio has dropped from 17th to 35th in per capita funding for mental-health services. At the same time, demand for services has increased financial pressures on the Cuyahoga County Community Mental Health Board, which must pay a 40 percent local match to gain its 60 percent federal Medicaid reimbursement. As a result, thousands of children and adults cannot obtain the mental-health care they desperately need. Created in January 2003, the broad-based **Mental Health Advocacy Coalition** helped to prevent a proposed \$11 million cut in state mental-health funding during the last biennial budget discussions and won nearly \$5 million in increased support for the county mental health board in 2004. Saint Luke's grant of \$75,000 enables the coalition to pursue a newly adopted strategic plan, which sets forth the goals of raising awareness of mental-health issues, changing governmental policies to expand access to a spectrum of care and securing the funding necessary to guarantee that demand for mental-health services in Cuyahoga County is fully met.

### WHAT ELSE CAN BE DONE?

- 1) Raise awareness of the importance of mental-health services.
- 2) Ensure that families have access to early diagnostic assessment of their children's mental health.

**EVERY**  
**10 MINUTES,**  
**A CHILD**  
**IN OHIO**  
**IS ABUSED OR NEGLECTED.**

**MORE THAN 9,500 CHILD-MALTREATMENT CASES WERE  
REPORTED IN CUYAHOGA COUNTY IN 2001.**

## THE PERSONAL SAFETY OF ALL CHILDREN SHOULD BE ASSURED.

Shaken Baby Syndrome (SBS) is an underreported health issue with high costs to victims and society. Babies who survive being shaken back and forth (records are usually kept on only the estimated 25 percent who die) may suffer from blindness, deafness, cerebral palsy, seizures or paralysis, requiring lifelong dependence on medical care that can run as high as \$1 million per case. Saint Luke's Foundation has collaborated with the **Cuyahoga County Board of Health** from the onset of the Shaken Baby Syndrome Education Project to develop a comprehensive strategy to raise awareness and increase the capacity of the community to respond to this public health concern. Through this project, the Cuyahoga County Board of Health developed a training curriculum and video for front-line safety forces, healthcare workers and child-care professionals; trained over 1,500 individuals; developed a "train the trainer" program to ensure the ongoing education of new safety and healthcare personnel; and launched a community wide public awareness campaign. In the third and final year of the initiative, the board of health will continue to target those caregivers at greatest risk of being frustrated by a baby's cries—fathers, boyfriends and home child-care providers. While it is difficult to document the impact of prevention programs, the county's comprehensive initiative (to which Saint Luke's Foundation has contributed a total of \$300,000) has raised the general public awareness of the dangers of shaking a baby.

### WHAT ELSE CAN BE DONE?

- 1) Create education and intervention programs to help parents and caregivers make good child-rearing choices.
- 2) Increase funding of affordable and quality childcare for working families.

## CREDITS

### Sources of “Cold Hard Facts”

**49.6 Percent of Cleveland's children live in poverty.**

*U.S. Census Bureau, American Community Survey, 2003*

**Every 21 minutes, an Ohio child is born into poverty.**

*Children's Defense Fund*

**Nearly 20 percent of Cuyahoga County's children are poor.**

*Federation for Community Planning and United Way Services,  
Social Indicators 2003, Children and Families*

**Every seven hours, an Ohio child dies before reaching his or her first birthday.**

*Children's Defense Fund*

**The infant mortality rate in Cleveland is reported to be more than double the national rate.**

*Federation for Community Planning and United Way Services,  
Social Indicators 2003, Community Health*

**One in every four Ohioans living in a homeless shelter is a child.**

*Coalition on Homelessness and Housing in Ohio*

**More than 1,300 children in Cuyahoga County are in foster care waiting to be adopted.**

*Cuyahoga County Department of Children & Family Services/Adoption  
Network of Cleveland, 2005*

**Nearly one million Ohio children rely on free school-lunch programs for one of their daily meals.**

*Children's Defense Fund*

**Each month the Hunger Network of Greater Cleveland feeds more than 25,000 children.**

*Hunger Network of Greater Cleveland*

**Children who live in poverty are more prone to psychological and behavioral problems.**

*Federation for Community Planning and Cuyahoga County Mental Health Board, Cuyahoga County Mental Health Assessment, 2003*

**Less than half of poor children aged 5 to 17 in Cuyahoga County receive the mental-health services they need.**

*Federation for Community Planning and Cuyahoga County Mental Health Board, Cuyahoga County Mental Health Assessment, 2003*

**Every ten minutes, a child in Ohio is abused or neglected.**

*Children's Defense Fund*

**More than 9,500 child-maltreatment cases were reported in Cuyahoga County in 2001.**

*Federation for Community Planning and United Way Services,  
Social Indicators 2003, Children and Families*

## COMMUNITY FOCUSED GRANTMAKING

### LEADING THE WAY ON LEAD

Children under the age of six are especially vulnerable to the harmful effects of exposure to lead. Because their brains and central nervous systems are still developing, even minimal contact with lead in deteriorating paint, household dust, bare soil, the air or drinking water can result in developmental or behavioral problems. High levels of exposure can cause mental retardation, coma or death.

Tragically, lead poisoning has reached epidemic proportions in Greater Cleveland. More than 2,600 children under six years of age screened in Cuyahoga County in 2003 showed elevated blood lead levels, according to the Ohio Department of Health.

The magnitude and ramifications of this invisible health hazard weighed heavily on the Foundation's board of trustees as they completed planning for a proactive new grantmaking program centering around the Foundation's requests for proposals (RFPs) aimed at eliminating the root causes of significant problems. In early 2004 the board approved the concept of "community focused" grants and decided that the Foundation's first RFP should focus on the objective of ending lead poisoning in Greater Cleveland.

The Cleveland Department of Public Health, the Cuyahoga County Board of Health and Lutheran Metropolitan Ministry, with expertise in outreach and advocacy, each stepped forward with plans. Over the ensuing months, Foundation staff collaborated with these three key players and

other relevant governmental bodies and not-for-profit institutions and agencies to craft a unified plan.

Saint Luke's Foundation subsequently made a leadership grant of \$1.373 million to the **Healthy Kids in Healthy Homes** initiative, giving this broad-based public-private collaboration (which will be led by the aforementioned three agencies) the resources to mobilize a comprehensive campaign. Over the next three years, Healthy Kids in Healthy Homes will seek to establish a coordinating and oversight body; design and implement an outreach effort that leaves no Greater Cleveland parent or caregiver unaware of either the problem of lead poisoning or the resources available to address it; screen 100 percent of the children who live in at-risk environments; encourage and enforce effective remediation by property owners; and build a corps of workers trained in lead-safe home maintenance practices.

With the achievement of these five strategic goals, Greater Cleveland should be well on its way to ending lead poisoning by 2010.

## STRATEGIC INITIATIVES

### RESHAPING URBAN DENTISTRY

Now in its seventh year, the **Healthy Smiles** dental-care program expects to examine second and sixth graders in *all* 101 elementary and middle schools in the Cleveland Municipal School District during 2004–2005 — thus achieving one of its founding objectives. Case Western Reserve University School of Dental Medicine, the public schools' administration and the Robert Wood Johnson Foundation (which has joined Saint Luke's in providing program support) are to be congratulated for having taken this component of the initiative to full scale. The program provides every Case dental student hands-on experience in urban dentistry and ensures that Cleveland school-children with no signs of tooth decay receive sealants on their molars in their schools, or those with troubled molars are referred to local dentists for treatment.

A recent grant from The Cleveland Foundation has allowed Healthy Smiles to hire a second health educator. Last year the educator began dispensing practical information about oral hygiene to the younger brothers and sisters of the children who were already participating in the initiative's in-school educational sessions. All told, Healthy Smiles reached 11,000 Cleveland kids with its health- and esteem-enhancing messages during the 2003–2004 school year.

The opportunity for hands-on practice in their freshman year and exposure to urban dentistry throughout their four-year course of study continue to be *the* major reasons prospective dental students choose Case over

other dental schools. In time Healthy Smiles may well change the face of dental education nationally. Last year's initiative director, James Lalumandier, D.D.S., M.P.H., published articles in two prestigious peer-reviewed journals about the sealant program and the salutary changes it has brought about in the School of Dental Medicine's curriculum. As a result, requests for more information and invitations to speak have come in from around the country.

### COMMUNITY BUILDING IN MT. PLEASANT

In 2004 the three-year-old **Collaborative for Organizing Mt. Pleasant**, a Foundation-created and Foundation-supported intermediary, focused on building the capacity needed to create the safe, attractive, economically stable, and educated neighborhood envisioned by neighborhood leaders and residents in a Foundation-initiated planning process.

To raise awareness and patronage of Mt. Pleasant's social, cultural, recreational, educational and commercial assets, the collaborative developed a Web site and compiled and distributed directories of neighborhood resources and services. Tapping into an ongoing Foundation grant for programming, it funded the work of an independent housing-code-enforcement coordinator. As of year's end, the coordinator had inspected more than 200 homes in Mt. Pleasant, meeting as necessary with property owners to discuss possible violations and provide information about sources of public and private assistance with home improvements.

## STRATEGIC INITIATIVES

Economic development is another top priority of the collaborative. Director Debra Lewis-Curlee and staff met regularly with Cleveland city councilman Zachary Reed, construction and trade officials and the Mt. Pleasant Ministerial Alliance (a new coordinating body mobilized by the collaborative) to consider ways to create employment opportunities in the neighborhood. Out of these discussions emerged the Mt. Pleasant Economic Development Committee, an action body that moved decisively to establish a neighborhood hiring/skills hall, staffed by a coordinator whose salary has been underwritten by the collaborative and community development block-grant monies. In addition to advocating for the employment of Mt. Pleasant residents, especially on local construction sites, the coordinator will help to connect job seekers with social services designed to reduce barriers to employment.

### PLAY AND LEARN

Created by Saint Luke's Foundation to link families in Mt. Pleasant with healthcare programs and services for infants and young children, **KidsHealth 2020** is helping to promote a holistic vision of a "healthy child" conceived by a multidisciplinary task force convened by the Foundation to meld research on best practices with community needs and desires. To this substantive mix, executive director Carlton Moreland adds the insight that health education should be fun for kids and parents alike.

In its first full year of operation in 2004, KidsHealth conducted screenings for asthma at two elementary schools in Mt. Pleasant, enrolling many of the children who tested positive in an asthma-management program and a newly created "Asthma Club." The first meeting of the club took place last spring in the temporary Kinsman Road headquarters of KidsHealth's new family resource and recreation center. (A permanent home is in the works.)

By last fall the center had put together a menu of regular weekly programs, such as "Play and Learn" sessions that foster early childhood development and "Fun Nights" for the entire family. These activities build awareness and use of the Family Resource Room, where parents can obtain information on a variety of topics related to raising happy, robust children and where they can be directed to appropriate healthcare services.

KidsHealth's first major event, an annual summer fair, was held over four consecutive Saturdays last July. Lively entertainment and free refreshments attracted residents of all ages, who availed themselves of health screenings and educational displays. A client survey conducted at summer's end documented a high level of satisfaction with KidsHealth's programming, indicating that the fledgling organization is building relationships with parents and caregivers that may eventually lead to a healthier cohort of youngsters age ten and under in Mt. Pleasant.

## COMMUNITY RESPONSIVE GRANTS

In keeping with its mission and vision, Saint Luke's Foundation focuses on developing and maintaining healthy communities. While we recognize that there are many things that contribute to the formation of a healthy community, our efforts are directed to three specific areas of interest: health and health care, human services, and neighborhood empowerment.

Specifically, the Foundation seeks proposals for activities related to:

- Designing innovative approaches to meeting local needs
- Delivering health care and human services
- Improving service delivery through technology
- Building organizational and community capacity
- Formulating public policy
- Evaluating promising programs
- Building social capital in urban neighborhoods
- Improving the healthcare work force
- Program-related capital
- Supporting the philanthropic sector

To honor Saint Luke's Medical Center's legacy of service, the Foundation focuses some of its grantmaking on communities previously served by the Medical Center: Mt. Pleasant, Buckeye-Shaker, and Woodland Hills. However, the Foundation funds programs that impact all of Greater Cleveland's underserved communities.

## 2004 GRANTS

### HEALTH AND HEALTH CARE

ALS Association,

Respite Care Program,

\$20,000

Alzheimer's Association,

Minority Outreach Project,

\$30,265

American Red Cross,

Enhanced Training for Nurse Assistant Students,

\$25,000

Care Alliance,

Operating Support,

\$100,000

Case Western Reserve University Health Systems Management Center,

Scholarship Program for Physicians Serving Cleveland's

Low-Income Population,

\$29,430

Case Western Reserve University School of Medicine,

Community Summit on Obesity,

\$5,000

## COMMUNITY RESPONSIVE GRANTS

Case Western Reserve University Francis Payne Bolton School of Nursing,  
16th Florence Cellar Conference,  
\$4,050

Central School of Practical Nursing,  
Learning Center Revitalization Plan,  
\$47,000

Cleveland Department of Public Health,  
Flu Immunization for the Elderly,  
\$40,000

Cleveland Hearing & Speech Center,  
A Collaborative Approach to Developing Language, Literacy, and  
Learning Skills,  
\$58,200

Cleveland Veterans Administration Medical Center,  
Establishment of a Pain Management Education Program,  
\$34,250

Community Action Against Addiction,  
Technology Upgrade Project,  
\$60,244

Consortium for Healthy and Immunized Communities,  
5th Annual Immunization Symposium,  
\$5,000

Cuyahoga Community College Foundation,  
Long-Term Care Workforce Initiative,  
\$50,000

Cuyahoga County Board of Health,  
Comprehensive Partnership for Tobacco Reduction,  
\$50,000

Cuyahoga County Board of Health,  
Shaken Baby Syndrome Education Project,  
\$50,000

Diabetes Association of Greater Cleveland,  
Guide for Successful Management of Diabetes,  
\$22,500

Economic Growth Foundation,  
Health Disparities Lecture Series,  
\$33,267

Eliza Jennings Senior Care Network,  
Acacia Place Adult Day Center,  
\$50,000

Empowerment Center of Greater Cleveland,  
Family and Community Empowered to Prevent Asthma Program,  
\$52,731

## COMMUNITY RESPONSIVE GRANTS

Epilepsy Association of Northeast Ohio,

Healthy Living With Epilepsy,

\$45,000

Greater Cleveland Health Education & Service Council,

Operating Support,

\$80,000

Hanna Perkins Center,

Day Care Consultation Program,

\$19,620

Health Policy Institute of Ohio,

Operating Support,

\$200,000

HealthSpace Cleveland,

Health Education Programming for Cleveland and  
East Cleveland Students,

\$50,000

Helen Moss Breast Cancer Research Foundation,

Annual Conference,

\$2,750

HELP Foundation, Inc.,

Client Medical Pool,

\$5,000

Hitchcock Center for Women,

Capacity Building Project,

\$32,500

Hospice of the Western Reserve,

Program in Enhanced Dementia Care at the End of Life,

\$55,000

Lakewood Hospital Foundation,

Group, Individual & Family Therapy Program,

\$29,422

Malachi House,

Operating Support,

\$47,580

Mental Health Advocacy Coalition,

Operating Support,

\$75,000

Minority Organ Tissue Transplant Education Program of Cleveland,

Health Initiative Program,

\$55,600

The MetroHealth Foundation,

2004 Duncan Lectureship,

\$1,500

## COMMUNITY RESPONSIVE GRANTS

The MetroHealth Foundation, 2004 Pastoral Care Conference, \$5,000	Prevent Blindness Ohio, Vision Care Outreach Expansion, \$39,997
Neighborhood Family Practice, Decrease Health Disparities Through Implementation of the Chronic Care Model, \$50,000	Proyecto Luz, Health Education Programming, \$2,798
New Avenues to Independence, Inc., Training Enhancement for Direct Service Staff, \$25,000	Retired and Senior Volunteer Program of Greater Cleveland, Medicare Outreach Complementary Program, \$24,731
Northeast Ohio Neighborhood Health Services, Inc., Body and Soul – A Conference on Minority Women's Health, \$5,000	Ronald McDonald House of Northeastern Ohio, Facing the Future Conference, \$5,000
ParkWorks, Clevelanders in Motion, \$50,000	St. Vincent Charity Hospital, Osteoporosis Care Team, \$50,000
Planned Parenthood of Greater Cleveland, Patient Assistance Fund, \$100,000	Towards Employment, ACHIEVE – Phase II, \$50,000
Positive Education Program, Building Capacity for Mental Health Services in PEP's Day Treatment Centers, \$54,500	University Hospitals of Cleveland, Caring for the Cancer Survivor Across the Lifespan Conference, \$5,000

**COMMUNITY RESPONSIVE GRANTS**

Urban Community School,

Creating Healthy Habits, Making Healthy Choices,  
\$11,000

Welcome House,

Needs Assessment for Aging Individuals with MR/DD,  
\$25,000

**HUMAN SERVICES**

Adoption Network Cleveland,

Adopt Cuyahoga's Kids Initiative,  
\$75,000

Aluminum Cans for Burned Children,

Pediatric Burn Survivor Triad Mentoring Program,  
\$29,331

Big Brothers Big Sisters,

Expansion of Site-Based Mentoring Programs,  
\$10,000

Boys & Girls Clubs of Cleveland,

Challenge Grant,  
\$40,000

The Center for Community Solutions,

Support for Human Services Institute,  
\$2,750

Center for Families and Children,

Operating Support,  
\$75,000

Cleveland Foodbank,

Cleveland Community Kitchen,  
\$75,000

Cleveland Sight Center,

Independent Living Program,  
\$14,352

Cogswell Hall,

Supportive Services Program,  
\$31,164

Cornucopia, Inc.,

Adult Participant Funding Initiative,  
\$25,000

Cuyahoga County Planning Commission,

Senior Transportation Initiative,  
\$75,000

Domestic Violence Center,

Prevention and Education Project,  
\$66,015

## COMMUNITY RESPONSIVE GRANTS

## E CITY,

E CITY Outcome Study,  
\$48,000

## The Enterprise Foundation,

Affordable Housing and Homelessness Prevention Initiative,  
\$35,000

## Esperanza Threads,

Capacity Building,  
\$5,000

## Family Transitional Housing, Inc.,

Operating Support,  
\$47,000

## Hathaway Brown School,

Aspire Program,  
\$30,000

## Hispanic Urban Minority Alcoholism and Drug Abuse Outreach Program,

After-School Collaboration,  
\$4,503

## Hopewell Inn,

Independent Living Coordinator,  
\$28,612

## The Hunger Network of Greater Cleveland,

Community Liaison Project,  
\$20,000

## Jewish Family Service Association of Cleveland, Inc.,

youthAbility Program,  
\$35,000

## Koinonia Homes, Inc.,

Board Development,  
\$2,320

## Lutheran Metropolitan Ministry,

Guardian Assessor Project,  
\$22,277

## Magnolia Clubhouse, Inc.,

Transitional Program Operating Support,  
\$35,000

## New Life Community,

Bridge Support,  
\$50,000

## The Northeast Ohio Coalition for the Homeless,

Cleveland Homeless Legal Assistance Program,  
\$25,480

**COMMUNITY RESPONSIVE GRANTS**

Providence House, Inc.,

Days of Care Crib Sponsor,

\$52,136

St. Paul Shrine,

Operating Support for Hunger Center,

\$1,000

Shoes and Clothes for Kids, Inc.,

Distribution Program,

\$25,000

Towards Employment,

Merger with Cleveland Works,

\$5,000

Transitional Housing, Inc.,

Basic Needs,

\$5,000

Voices for Children of Greater Cleveland,

Annual Support,

\$250

Voices for Children of Greater Cleveland,

Building Communications Capacity to Strengthen Advocacy  
for Children,

\$24,000

West Side Ecumenical Ministry,

Teen Initiatives Program,

\$59,841

Y-Haven,

Basic Needs,

\$5,000

**NEIGHBORHOOD EMPOWERMENT**

ideastream,

Strengthening Our Community: Exchange and Connects,

\$50,000

Substance Abuse Initiative of Greater Cleveland,

Drug-Free Communities Support Program,

\$5,000

**PHILANTHROPIC/NONPROFIT SECTOR**

Cleveland Sight Center,

Directed Donation by Retiring SLF Board Member,

\$500

## COMMUNITY RESPONSIVE GRANTS

Cleveland State University Center for Nonprofit Policy and Practice,

Capacity Building Phase II,

\$100,000

Computers Assisting People, Inc.,

Operating Support,

\$4,400

The Foundation Center,

Annual Support,

\$2,500

Grantmakers for Effective Organizations,

Annual Support,

\$550

Grantmakers in Health,

Annual Support,

\$5,000

Grants Managers Network,

Annual Support,

\$750

Hands Together,

Directed Donation by Retiring SLF Board Member,

\$500

MidTown Cleveland, Inc.,

Annual Support,

\$250

Ohio Grantmakers Forum,

Annual Support,

\$6,179

Ohio Grantmakers Forum,

Support for 2004 Annual Conference,

\$1,000

Rose-Mary Center, Inc.,

Directed Donation by Retiring SLF

Board Member,

\$500

SDG Nonprofit Consulting,

Nonprofit Financial and

Accounting Seminar,

\$500

United Way Services of Cleveland,

Directed Donation,

\$7,500

## APPLICATION PROCESS

The Foundation is committed to working in partnership with all grantseekers throughout the application process. This process has been designed to encourage consultation and collaboration between grantseekers and the Foundation. It is intended to minimize the steps necessary to complete a request. All agencies considering applying to Saint Luke's Foundation are encouraged to call with any questions that arise at any point in the application process.

### STEP 1: THE LETTER OF INQUIRY

The grantmaking process is initiated with the submission of a letter of inquiry (LOI) through the Foundation's Web site [www.saintlukesfoundation.org](http://www.saintlukesfoundation.org). The LOI summarizes the problem to be addressed, proposed activities, amount requested, anticipated outcomes, and capacity of the applicant organization to successfully implement the proposed program. All LOIs are reviewed by program staff to determine if there is a reasonable match between the proposed project and the Foundation's mission.

### STEP 2: THE SITE VISIT

If the proposed project is determined to be within the Foundation's areas of interest, a site visit is scheduled. The site visit provides Foundation staff with detailed information to determine if the proposed project should be presented to the Foundation's board for funding consideration. Additionally, the site visit provides an opportunity for Foundation staff to update

prospective grantees regarding the Foundation's initiatives and activities. In general, site visits are held at the applicant organization's site. The applicant organization is encouraged to set an agenda; however, the site visit is informal and intended to assist Foundation staff in determining if a formal proposal will be requested.

### STEP 3: PROPOSAL SUBMISSION AND REVIEW

Following the site visit, Foundation staff request proposals for those projects that are a strong match with the Foundation's mission. The Foundation does not consider unsolicited proposals. Proposals are reviewed by program staff and prepared with recommendations to the Board of Trustees Grant Review Committee and the full board. As a function of the partnership between the Foundation and the applicant, Saint Luke's Foundation staff members are available to offer support and guidance throughout proposal preparation. Applicants are highly encouraged to consult the Foundation with any questions that arise.

### WHO CAN APPLY

Applicants must either be an organization designated as nonprofit under Section 501(c)(3) of the Internal Revenue Code or a governmental unit or agency.

## APPLICATION PROCESS

### THE FOUNDATION DOES NOT FUND

- Individuals
- Religious organizations for religious or evangelical purposes
- Projects outside Greater Cleveland that do not directly benefit Cleveland residents
- Fundraising events
- Endowment funds
- Capital campaigns
- Biomedical research
- Debt retirement
- Lobbying

### TIMELINE FOR GRANT SUBMISSIONS

Each grant cycle is four months in length from letter of inquiry submission to the Foundation's board meeting.

LETTER OF INQUIRY DEADLINE DATE	PROPOSAL DEADLINE	GRANTS FUNDED
August 1, 2005	October 3, 2005	December 1, 2005
November 1, 2005	January 2, 2006	March 1, 2006
February 1, 2006	April 3, 2006	June 1, 2006
May 1, 2006	June 30, 2006	September 1, 2006
August 1, 2006	October 2, 2006	December 1, 2006

### DECISION MAKING

In deciding whether or not to request a proposal, the Foundation assesses the degree to which:

- The project addresses a significant health or healthcare need and its impact on people's lives and is consistent with the Foundation's mission and vision
- The project has clear goals, measurable outcomes, and a plan for evaluating progress
- The project is fully conceptualized and designed to increase the likelihood that it will be successful
- The project has sufficient community support and involvement to increase the likelihood that it will make a difference in the community
- The organization has the leadership, staff, and infrastructure in place to carry out the project
- The project and its benefits will live beyond Foundation funding
- The costs proposed are reasonable and appropriate

### STAFF DISCRETIONARY GRANTS

Foundation program staff make discretionary grants of up to \$20,000 for time-sensitive projects. In requesting discretionary grant funds, applicants must submit a letter of inquiry online through the Foundation's Web site, [www.saintlukesfoundation.org](http://www.saintlukesfoundation.org). Requests are reviewed on a rolling basis.

## APPLICATION PROCESS

Requests of \$5,001 to \$20,000 also require a site visit and proposal; however, funding allocations are made following staff review of proposals submitted.

### GET ACQUAINTED MEETINGS

Foundation staff welcome the opportunity to meet with prospective applicants to talk about possible collaborations with the Foundation. These appointments, called Get Acquainted Meetings, are scheduled prior to LOI submission in order to:

- Determine which of an organization's funding priorities is the best match with the Foundation's mission
- Introduce Foundation staff to a new organization or program or a key staff member at the organization
- Provide prospective applicants with detailed information regarding the Foundation's mission and interests
- Work through the elements of a project that is in its formative stages

Organizations may submit only one LOI per grant cycle. Get Acquainted Meetings often help an organization determine which of its funding priorities are the strongest matches with the Foundation's mission. If a project is in its formative stages, a Get Acquainted Meeting can also help the organization work through program design — it is expected at the point of an LOI submission that the body of a project is in place. To schedule a Get Acquainted Meeting, contact the Foundation's office at 216-431-8010.

SAINT LUKE'S FOUNDATION OF CLEVELAND, OHIO

**FINANCIAL STATEMENT**

DECEMBER 31, 2004

**NET ASSETS**

Cash and Investment .....	\$188,853,030
Less Accrued Expenses .....	420,239
 Net Assets .....	 \$188,432,791

**STATEMENT OF REVENUE/EXPENSE FOR YEAR-END  
DECEMBER 31, 2004****Revenue**

Investment Income, including	
Unrealized Gains .....	\$24,885,206
Gifts and Other .....	144,206
 Total Revenue (Losses).....	 \$25,029,412

**GRANTS, STRATEGIC INITIATIVES,  
AND OTHER EXPENSES**

Community Responsive Grants Paid .....	\$3,041,705
Community Focused Grants Paid .....	305,998
Collaborative for Organizing	
Mt. Pleasant Initiative .....	892,365
KidsHealth 2020 Initiative.....	875,000
Healthy Smiles Initiative .....	530,982
Other Program Expenses .....	116,115
Operating Expenses .....	986,224
 Total Grants and Other Expenses .....	 \$6,748,389

\* Totals include payments on multi-year grants awarded in previous years.

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