

Ask the Experts!

Social Media

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Tip of the Iceberg:

allfacebook.com/2009/03/facebook-page-strategy/

Unofficial Facebook resource

backtype.com

A service to manage and follow blog comments.

bitly.com

Shorten, share and track your links. Provides statistical information.

boardtracker.com

Searches and monitors discussion board and forum threads.

cityvoter.com

Local customer review site.

delicious.com | digg.com

Social bookmarking sites (Social bookmarking is saving and categorizing bookmarked web pages on the internet instead of a browser).

facebook.com/apps/directory.php

Application directory, including applications for businesses.

friendfeed.com

A social aggregator that consolidates your social media and networking sites into one feed.

listorious.com or socialoomph.com

Twitter List Manager is an excellent way of organizing your friends and followers.

mashable.com/2009/05/31/twitter-tutorials-youtube/

Top Twitter "How-to" videos on YouTube.com.

mashable.com/2009/09/22/facebook-pages-guide

Setting up a business Facebook page.

postrank.com


Measures and ranks any kind of online content by social interest.

slideshare.com

Social community for the posting and viewing PowerPoint presentations.

smroi.net

Learn about social media ROI.

 **socialmention.com**

Social media search engine that searches aggregates user generated content. Monitor for your name or keywords.

technorati.com

Largest blog search engine.

tipjoy.com

Social payment service that allows you to give money on Twitter.

tweetdeck.com

Organize topics and people you are following into groups.

twittersearch.com

Search engine for Twitter. Monitor for your name or keywords.

twellowhood.com

Twitter yellow pages. Find people on Twitter by city or business interest.

wordpress.com

Open source blog publishing application.

wefollow.com

Twitter directory by topic.

yelp.com

Fastest growing customer review site.

yacktrack.com

Searches and monitors comments on a blog post. Also does keyword searches on social media sites.

zemanta.com

A platform that instantly provides images, smart links, keywords, etc. for bloggers to enrich their blog content.

 **Notes**
